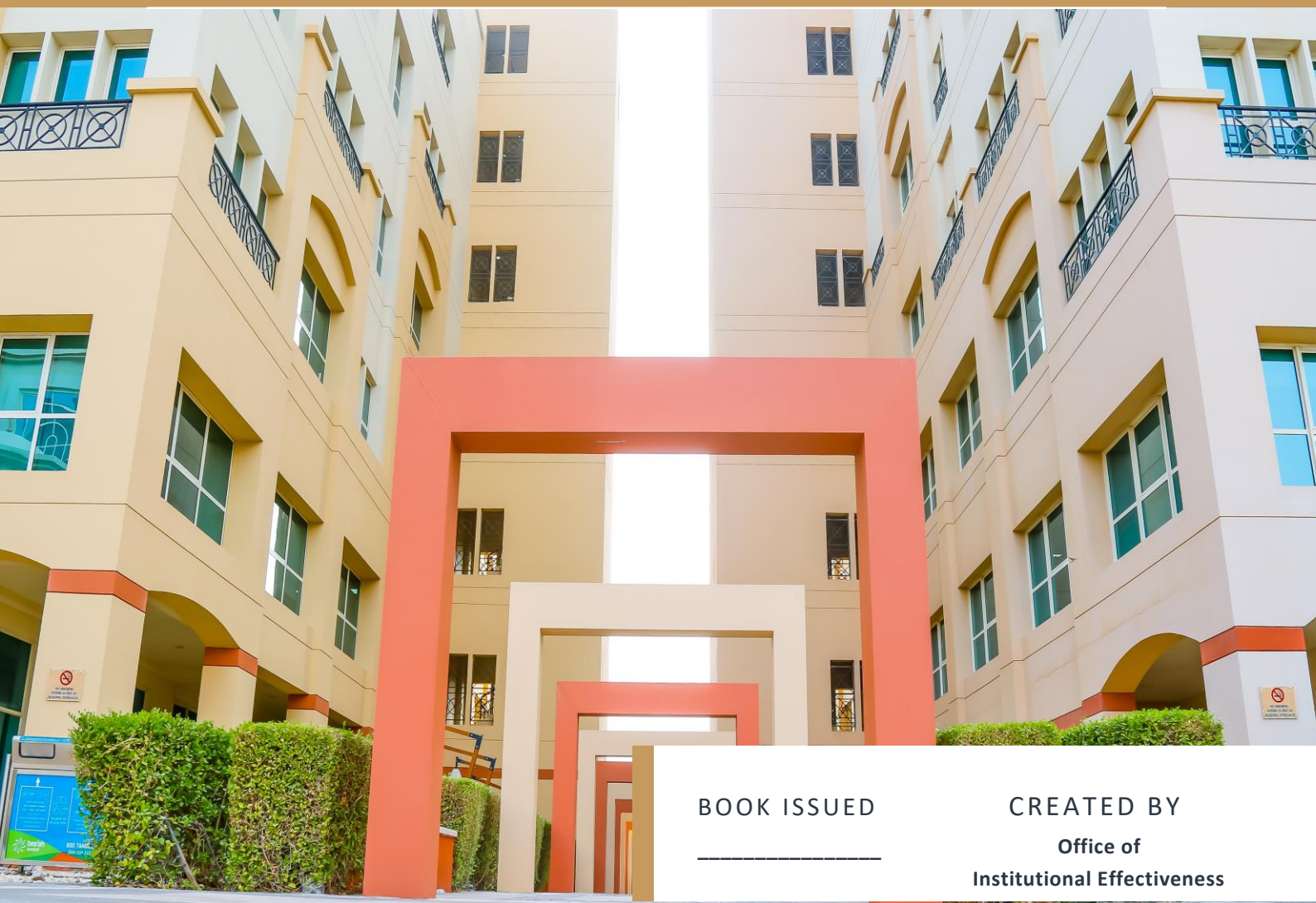




الجامعة  
الأمريكية  
في الإمارات  
American  
University  
in the Emirates

# Factbook 2019-2020



BOOK ISSUED

CREATED BY

Office of  
Institutional Effectiveness

# Preface

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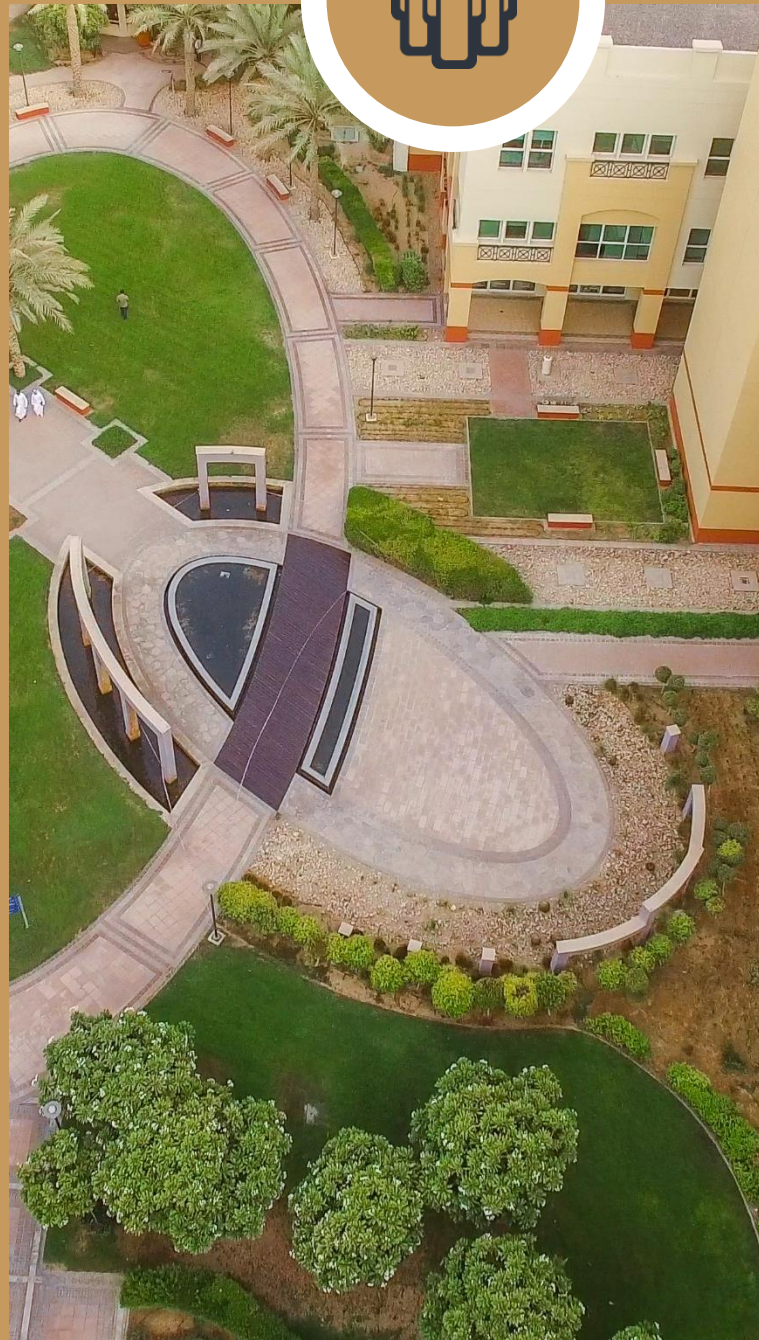


The 2019-2020 American University in the Emirates Fact Book was conducted with the intend of presenting data on:

- Admissions;
- Student Enrollment;
- Degrees Conferred;
- Success rates;
- Alumni and Employability;
- Academic Programs and Courses;
- Faculty and Staff;
- Tuition, Aid and Scholarships;
- Faculty Research,

so as to provide the University stakeholders with the overview of institutional information.

The Factbook was conducted by the Office of Institutional Effectiveness.



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# I. University Overview

## History of AUE

**2007:** The American University in the Emirates (AUE) was born as American College in the Emirates (ACE), with 40 students, awarding associate degrees in media, information technology, business and design.

**2009-2010:** ACE transformed into the American University in the Emirates (AUE) with four colleges: College of Media and Mass Communication, College of Computer Information Technology, College of Business, and College of Design.

**2010-2011:** AUE's College of Law was established; AUE started offering graduate degrees AUE reached 1000 students

**2011-2012:** AUE celebrated its first graduating class on 11/11/11

**2012-2013:** AUE reached 2000 students

**2013-2014:** Under the patronage of His Highness Sheikh Nahyan bin Mubarak Al Nahyan, Minister of Culture, Youth and Community Development in the UAE, AUE and the North Atlantic Treaty Organization (NATO) hosted an international conference on NATO's approach to Gulf Cooperation, Lessons Learned and Future Challenges

**2014-2015:** AUE held its first International Cancer Awareness Forum, in the presence of the Minister of Health of Saudi Arabia, the chief of Health Ministers in the GCC, and Princess Dina Mired from Jordan; AUE built its first Iftar tent, in collaboration with the UAE Red Crescent, to support the community around its campus during the holy month of Ramadan, and has continued to do so

**2015-2016:** The International Majlis of Women was established to empower women and encourage them to become agents of positive change. The former First Lady of South Africa and the First Lady of Ghana attended the inauguration.

**2016-2017:** AUE's College of Education was established

**2017-2018:** AUE's College of Security and Global Studies was established

**2018-2019:** AUE held its second International Research Conference, in association with Springer, on sustainable development and social responsibility

# AUE Vision, Mission, and Core Values



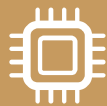
## Vision

*“The American University in the Emirates (AUE) is dedicated to be one of the leading higher educational institutions, providing an integrated pathway for students to become creative, effective, and productive members of the community.”*



## Mission

*“The American University in the Emirates (AUE) coeducational undergraduate and graduate degree granting institution of higher education, is committed to preparing students as global citizens for successful employment and continuing education by offering student centered quality teaching, learning, research, and service opportunities through multidisciplinary academic degree programs.”*



## AUE Core Values

Improve Quality of Life



Teamwork and Partnership

Equal Opportunities and Recognition



Innovation and Creativity

Stewardship and Economic Viability



Respect and Dignity

Openness, Trust and Integrity



Persistence and Entrepreneurialism



Safety and Environmental Responsibility

## Goals & Objectives

---

Offer quality academic programs that enable students' success as professionals and positive contributors to their various communities

- Maintain a high-quality general education program with rigorous assessment and improvement plan
  - Offer and maintain high quality and market relevant undergraduate and graduate programs
  - Maintain rigorous academic assessment plan that includes continuous improvement
  - Recruit high caliber faculty and retain them through faculty development initiatives
- 

Promote and support academic research at AUE

- Incentivize academic research through setting research expectations, evaluation, promotion and continuation of employment at AUE
  - Develop institutional research partnerships
  - Provide support for faculty research
- 

Enhance and expand student and academic support services based on best practices to support students at AUE

- Engage each of the student support units to develop and implement initiatives to demonstrate contribution towards enhancing the student learning
- Develop strategies to enhance engagement with the alumni community
- Expand and strengthen the engagement of Guidance and Counselling Center to enrich the learning environment
- Enhance the academic support services at AUE to increase student retention
- Enhance the on-campus experience of students

---

## Engage in sustainable practices in the areas of finance, health, safety, and risk management

- Integrate the institutional annual planning process with the institutional budgeting processes by allocating funds for all institutional goals
- Diversify and increase institutional sources (grant and endowments) and amount of revenue  
Ensure compliance with standards of health, safety and accessibility for people with special need
- Implement Strategic enrollment management practices to include long-term relationships with high schools, regional/international student recruitment initiatives to improve student enrollment
- Utilize the marketing channels for institutional branding

---

## Integrate quality management and institutional effectiveness processes across the university to seek improvement by using results

- Ensure that AUE enhances, implements, and practices (quality management) institutional effectiveness process
- Review, revise, and implement organizational structure to optimize institutional resources to include people, funds, and space
- Seek and maintain institutional program level accreditation by demonstrating compliance

# Fall 2019 Fast Facts

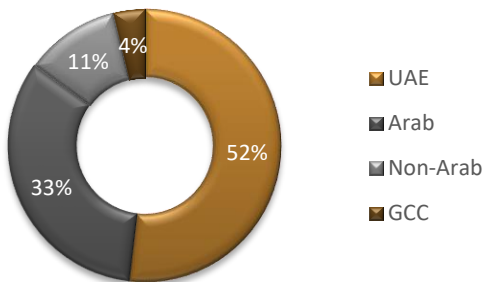
## Student Demographic

Admission Fall 2019-20	
No. of Applicant	908
No. of Admitted	584
No. of Enrolled	443

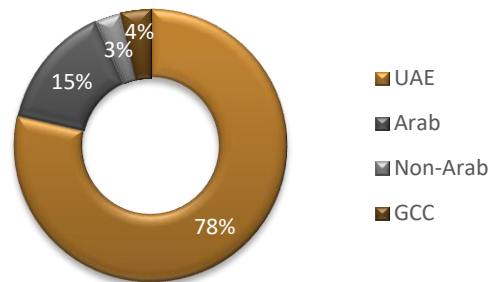
Enrollment Fall 2019-20	
Total Enrollment	2204
Enrolled Undergraduate	1980
Enrolled Graduate	224
No. of Nationality	63
Student with Aid/Scholarship	1373
Fall Student Aid/Scholarship <i>(in Million AED)</i>	6.98

## Enrollment by and Nationality Group

Bachelor Degree

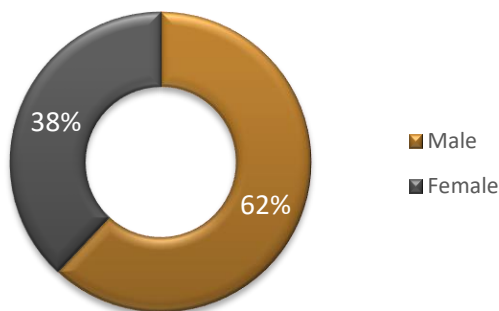


Master Degree

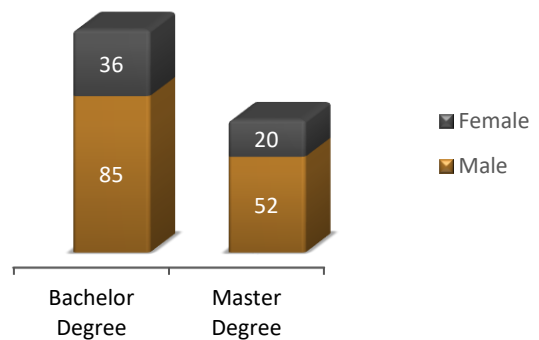


\*Includes only degree-seeking students, graduate and undergraduates

## Student Male to Female Percentage



## Graduates by Award-Level & Gender

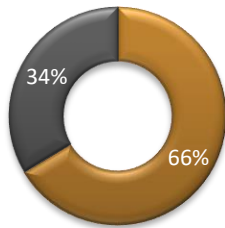




# Fall 2019 Fast Facts

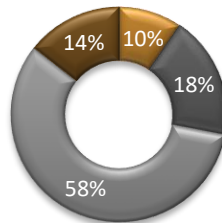
## Faculty and Staff

Faculty by Gender



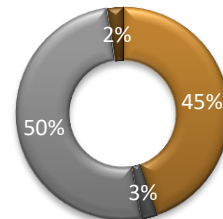
Male  
Female

Faculty by Rank



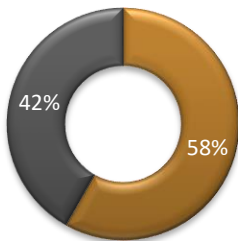
Professor  
Associate Professor  
Assistant Professor  
Instructor

Faculty by Nationality



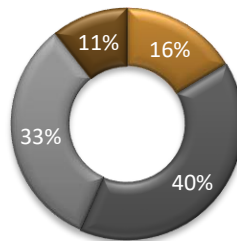
Arab  
GCC  
Non-Arab  
UAE

Staff by Gender



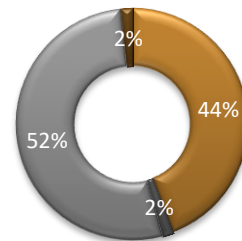
Male  
Female

Tenure of Staff Members  
*(in years)*



<1  
[1-4]  
[5-8]  
9<

Staff by Nationality



Arab  
GCC  
Non-Arab  
UAE

## II. Accreditations

### Institutional level

The American University in the Emirates was officially licensed as of July 1st, 2006 by the Ministry of Education of the United Arab Emirates. The Commission for Academic Accreditation granted initial accreditation to all the University academic programs. The American University in the Emirates has been granted the last reaffirmation of licensure in November 2019, and the next self-study and re-accreditation is planned for on September 4<sup>th</sup>, 2022.

All programs are accredited by Ministry of Education: 7 colleges; 12 Bachelor programs; 10 Master programs

### Program/Specialization level

#### College of Business Administration

As the world's largest business education alliance, AACSB International—The Association to Advance Collegiate Schools of Business (AACSB)—connects educators, students, and businesses to achieve a common goal: to create the next generation of great leaders. AACSB is a global membership association for the business education industry. The member network, known as the AACSB Business Education Alliance, is a network of business educators, business, nonprofit, and public-sector organizations dedicated to sharing knowledge and best practices to accelerate innovation in business education. The American University in the Emirates College of Business Administration is a member of AACSB and is working to achieve accreditation. AACSB International is a global association of leaders in education and business dedicated to supporting and advancing quality business education worldwide. Through membership, accreditation, research, thought leadership, professional development, and advocacy, AACSB partners with over 1,700 organizations, from more than 100 countries. Membership or participation in the Global Education Alliance does not imply accreditation.

Furthermore, the College of Business Administration Curriculum received International Accreditation by Chartered Institute of Management Accountants (CIMA), 2019. Five of COBA specializations, namely, Accounting, Finance, Business Management, HRM and e-commerce & Marketing, have attained curriculum equivalency. In addition, Human Resource Management specialization fully aligned with the standards set by the Society for Human Resource Management (SHRM), 2019

#### College of Computer Information Technology

The Bachelor of Computer Science in the College of Computer Information Technology is accredited by the Computing Accreditation Commission of ABET: <https://amspub.abet.org/aps/name-search?searchType=institution&keyword=american%20University%20in%20the%20>

# Organization and Governance

## Board of Trustees

### **MAJOR GEN. DR. AHMED NASSER AL RAISI, Chairman of the Board of Trustees**

Major General Dr. Ahmed Naser Al Raisi is a leading UAE law enforcement officer and the current General Inspector of the Ministry of Interior, UAE. He was appointed to this position in April 2015 after leaving an indelible mark upon the Abu Dhabi Police, General Directorate of Central Operations.

### **MR. KHALAF AL QUBAISI, Deputy Chairman of the Board of Trustees**

A passionate entrepreneur, Mr. Khalaf Al Qubaisi is currently the Chairman of Specialized Investment Group (SIG), headquartered in Al Ain and holds the role of Deputy Chairman of the board of trustees at the American University in the Emirates (AUE) since its inception.

### **PROF. MUTHANNA G. ABDUL RAZZAQ, President and CEO of the AUE**

An eminent professional, educationist, Professor Muthanna Abdul Razzaq, completed his Bachelor Degree in Business Administration and Accounting from Al Mustansirya University. He got his Postgraduate Diploma in Cost Accounting from Baghdad University and moved to the UK to finish his Ph.D in Management Accounting, from the University of Manchester (UMIST).

### **MR. MIRZA AL SAYEGH, Board Member, Director - Office of H.H Sheikh Hamden Bin Rashid Al Maktoum**

Mirza Al Sayegh was born in Dubai, UAE, attended private tuition at his father's school in the early days and in 1957 he attended the first UAE Government School in Dubai for his primary education years. After completing his secondary education at Dubai Secondary School, in 1967 Mirza was enrolled in the University of Jordan, and graduated with a BA in Business Administration in 1971.

### **MATTHEW D. SHANK, PH.D., President Emeritus and Professor of Marketing, Marymount University Interim President, World Affairs Council, Washington DC**

Matthew D. Shank became Marymount University's sixth president in July 2011 and recently resigned as President Emeritus in June, 2018 after seven years of service. After a successful tenure at Marymount, President Shank is currently serving as the interim President of the World Affairs Council – DC. In January, 2019, Dr. Shank will become the 8th President of the Virginia Foundation of Independent Colleges, a consortium of 15 private universities in the Commonwealth.

### **PROF. SUZANNE TRAGER ORTEGA, President of the Council of Graduate Schools, Board of Member**

Suzanne Ortega became the sixth President of the Council of Graduate Schools on July 1, 2014. Prior to assuming her current position, she served as the University of North Carolina (UNC) Senior Vice President for Academic Affairs (2011-14). Previous appointments include the Executive Vice President and Provost at the University of New Mexico, Vice Provost and Graduate Dean at the University of Washington, and the University of Missouri.

**DR. M. JEAN KELLER, CTRS, FALS,  
Board Member, University of North Texas,  
USA**

Dr. M. Jean Keller is a professor in the University of North Texas (UNT) Department of Kinesiology and Public Health. She has served UNT as Vice President for Equity and Diversity and Community Engagement for the past five years. She previously served as Provost and Deputy Vice Chancellor for Transition of UNT Dallas for five years.

**DR. RASHID ALLEEM,  
Board Member, Chairman of Sharjah  
Electricity and Water Authority (SEWA)**

Dr. Rashid Alleem is ranked third among the 25 most influential CEOs in GCC and is considered one of the 100 most influential CEOs in the Middle East. Recently, the Academic College of Oxford, United Kingdom, honored Dr. Rashid Alleem with the title of "Honorary Professor. He is a passionate writer; an environmentalist; a sought-after thought leader.

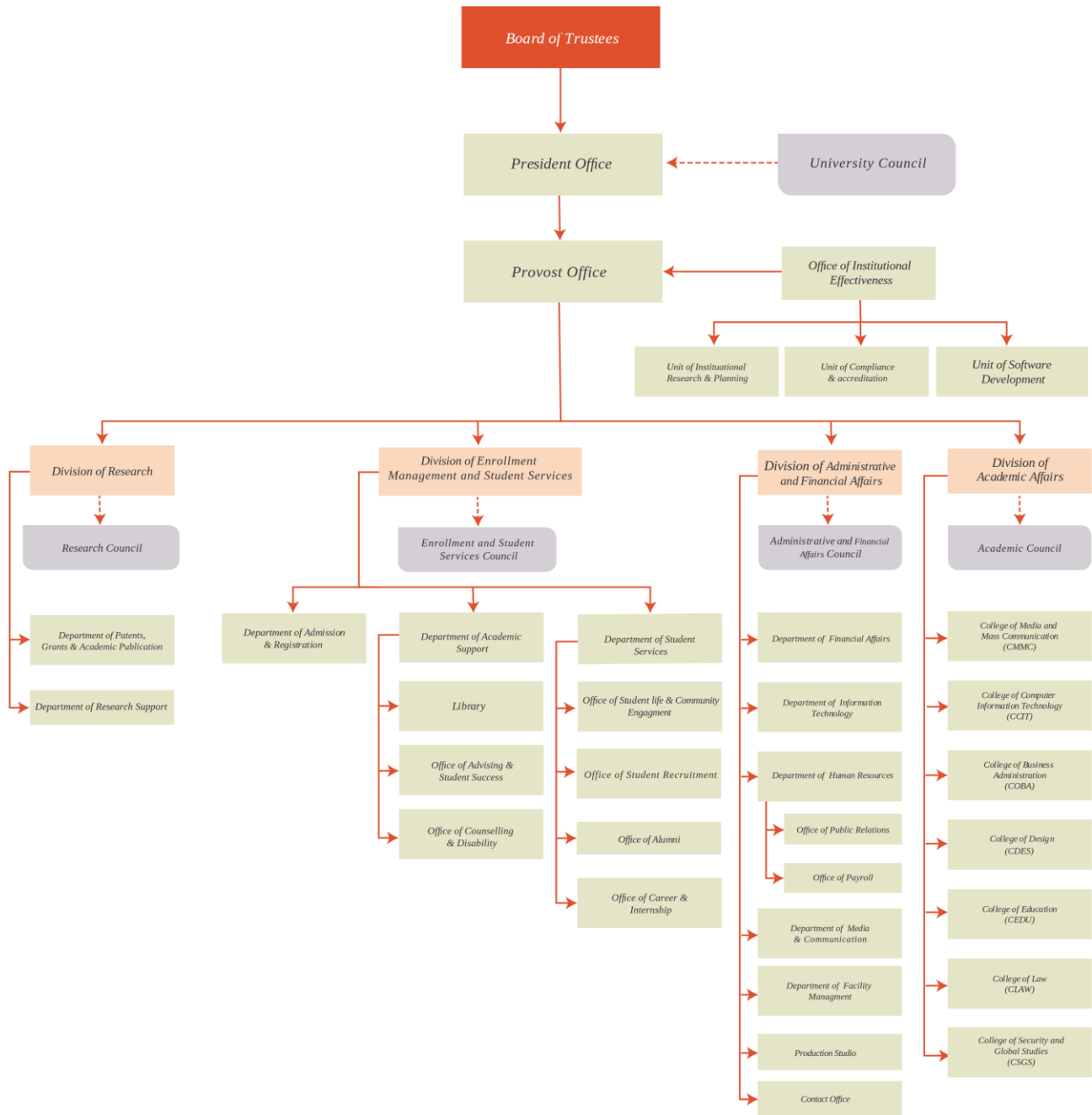
**MR. ABDULLATIF ABDULLA AHMED AL  
MULLA, Group Chief Executive Office of  
RMB, Member of the Board, AUE**

Mr. Abdullatif Abdulla Ahmed Al Mulla currently serves as Group Chief Executive Office of RMB, a conglomerate in the real estate development and contracting. Prior to this Abdullatif Al Mulla took the helm of Dubai Properties Group (DPG) as Group CEO, bringing with him over two decades of experience in strategic leadership.

**FRANK F. ISLAM, Chairman/ CEO of FI  
Investment Group (FIIG), USA**

Frank F. Islam is an entrepreneur, philanthropist, civic leader and thought leader. Frank has a special commitment to civic, educational and artistic causes. In all of his endeavors, he strives to create opportunities that are sustainable and uplifting for humanity - guided by the virtues of hard work, focus, quality, innovation and kindness.

# Organizational Chart



- NONACADEMIC**
- Division
  - Department
  - Office
  - Unit

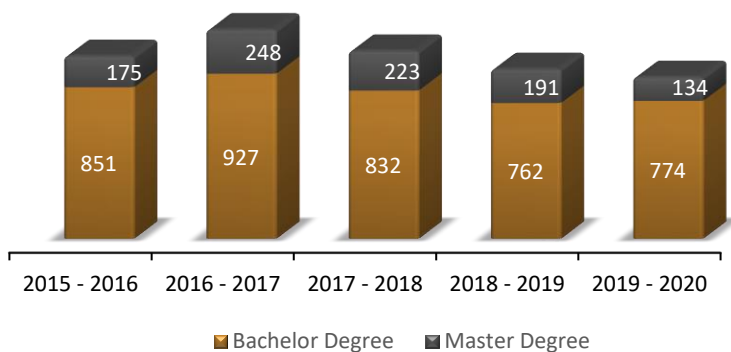
- ACADEMIC**
- Division
  - College
  - Department
  - Office

# IV. Admissions

## Admission Trends

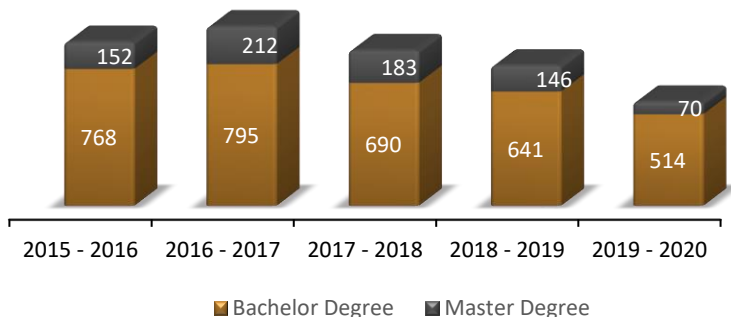
### Number of Applicants\*

AY 2015-2016 to AY 2019-2020



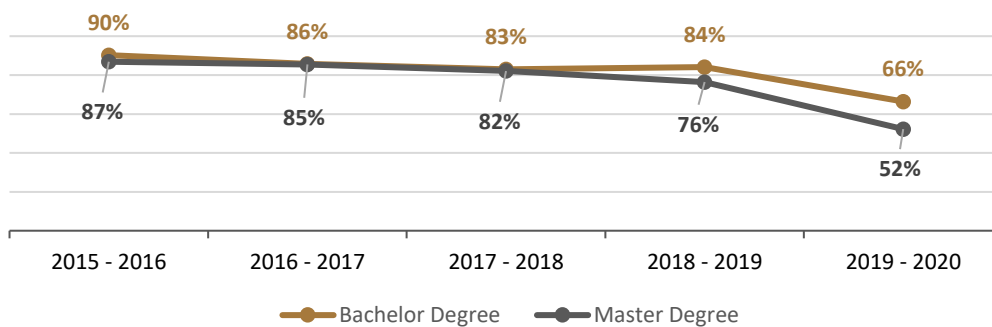
### Number of Admissions\*

AY 2015-2016 to AY 2019-2020



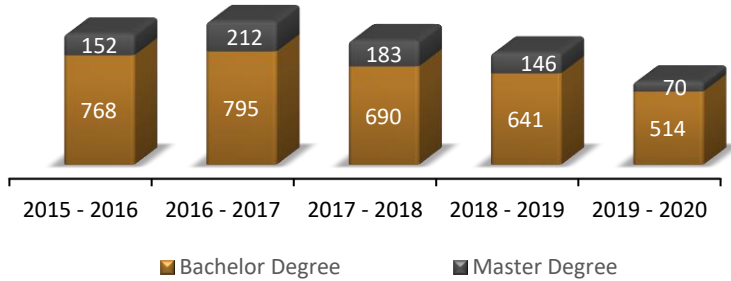
### Admit Rate\*

(percent of applicants who were accepted)

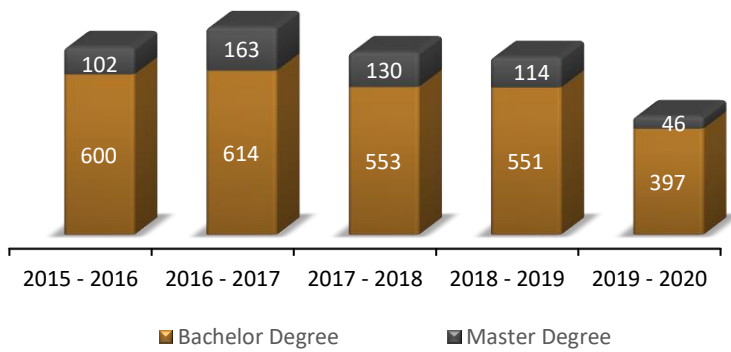


\*Number of applicants are reported for fall semester of the academic year. Admit rates are also reported for fall semester of the academic year

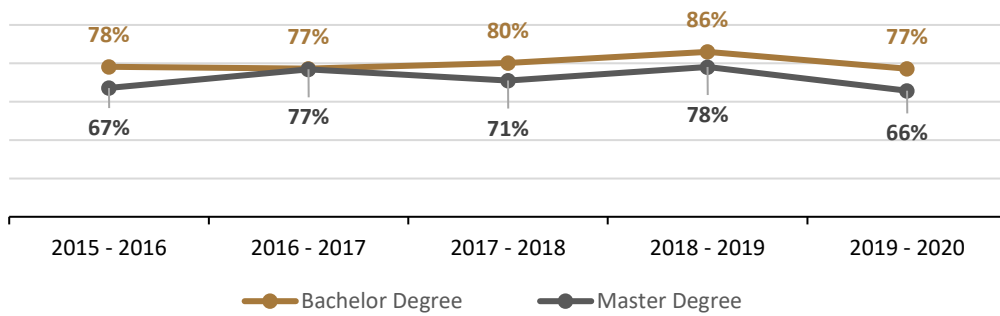
**Number of Admissions\***  
AY 2015-2016 to AY 2019-2020



**Number of Enrolled\***  
AY 2015-16 to AY 2019-20



**Yield Rate\***  
(percent of accepted who enrolled)

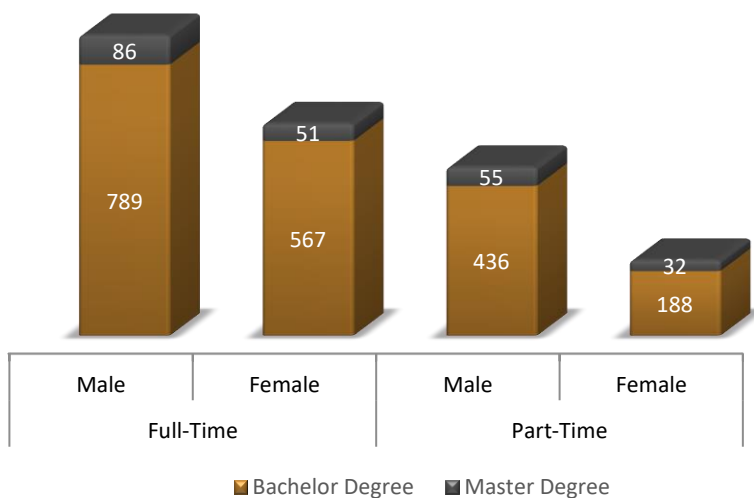


\*Number of applicants are reported for fall semester of the academic year. Yield rates are also reported by fall semester of the academic year

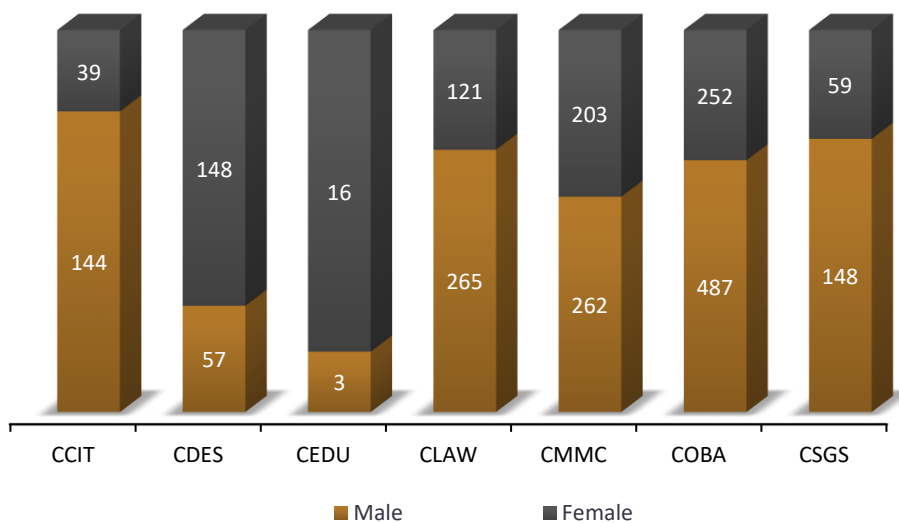
# V. Student Enrollment

## Fall 2019-2020 Enrollment Census

**Enrollment by Award-Level, Mode of Study and Gender\***



**Enrollment by College and Gender\***



\*Headcounts include degree-seeking students; visiting students are also included; A full time student is a student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level; COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education



**Enrollment by Student Type**

Study Type	Bachelor Degree	Master Degree	Total
Continuing	1527	164	1691
Transfer	51		51
New to the Institution	302	36	338
Readmitted	47	23	70
Existing students starting a new program/changed their program	53	1	54
<b>Total</b>	<b>1980</b>	<b>224</b>	<b>2204</b>

**Five Countries with Highest Enrollment**

Country	Number of Students	Percentage of Total Enrollment
United Arab Emirates	1203	55%
Syria	135	6%
Egypt	127	6%
Jordan	92	4%
Iraq	85	4%

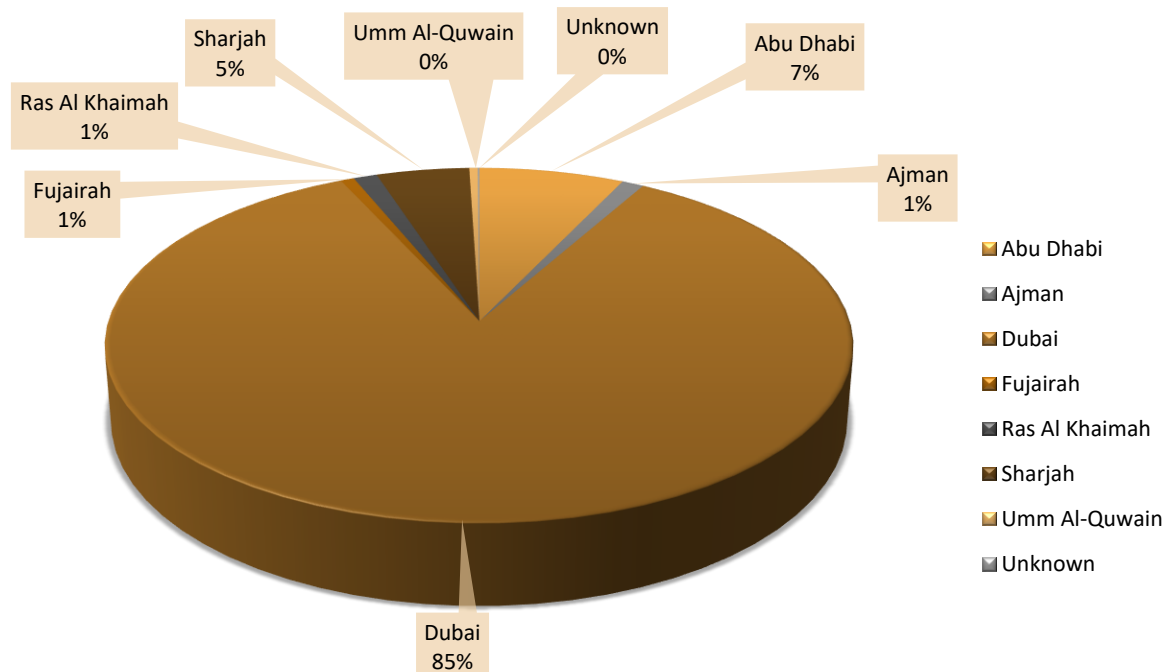
**Enrollment by Student Level and Average Age**

Student Level	Number of Students	Average Age
Freshman	820	21.70
Sophomore	448	23.08
Junior	367	24.16
Senior	345	25.03
Masters - Year1	104	29.88
Masters - Year2	120	32.30

**Enrollment by Award Level, Gender and Nationality**

Gender/Nationality	Bachelor Degree	Master Degree	Total
<b>Male</b>	<b>1225</b>	<b>141</b>	<b>1366</b>
Arab	342	16	358
GCC	40	2	42
Non-Arab	115	2	117
UAE	728	121	849
<b>Female</b>	<b>755</b>	<b>83</b>	<b>838</b>
Arab	315	17	332
GCC	35	6	41
Non-Arab	106	5	111
UAE	299	55	354
<b>Total</b>	<b>1980</b>	<b>224</b>	<b>2204</b>

**UAE Student Enrollment by Residency**



\*Headcounts include degree-seeking students; visiting students are also included; A full time student is a student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level.

**Enrollment by College and Program**

College / Program	Number of Students
<b>College of Computer Information Technology</b>	<b>183</b>
Bachelor of Computer Science - Digital Forensics	41
Bachelor of Computer Science - Network Security	90
Bachelor of Science in Information Technology Management	47
Master of Knowledge Management	5
<b>College of Design</b>	<b>205</b>
Bachelor of Science in Design - Digital Animation	29
Bachelor of Science in Design - Fashion Design	18
Bachelor of Science in Design - Graphic Design	51
Bachelor of Science in Design - Interior Design	107
<b>College of Education</b>	<b>19</b>
Bachelor of Education - Educational Administration and Supervision	1
Bachelor of Education - Educational Psychology and Counseling	17
Bachelor of Education - Educational Technology	1
<b>College of Law</b>	<b>386</b>
Bachelor of Law	312
Master in Arbitration	8
Master in Criminal Sciences	27
Master in Intellectual Property	6
Professional Master in Sports Law	33
<b>College of Media and Mass Communication</b>	<b>465</b>
Bachelor of Arts in Media and Mass Communication - Integrated Marketing Communication	38
Bachelor of Arts in Media and Mass Communication - International Relations	156
Bachelor of Arts in Media and Mass Communication - Public Relations	39
Bachelor of Arts in Media and Mass Communication - Radio and TV	57
Bachelor of Public Relations	175
<b>College of Business Administration</b>	<b>739</b>
Bachelor of Business Administration - Accounting	56
Bachelor of Business Administration - Business Management	247
Bachelor of Business Administration - E-Commerce and Marketing	80
Bachelor of Business Administration - Finance	96
Bachelor of Business Administration - Hospital and Healthcare Management	31
Bachelor of Business Administration - Human Resource Management	108
Bachelor of Business Administration - Insurance and Risk Management	12
Bachelor of Business Administration - Logistics and Supply Chain Management	57
Master of Business Administration	38
Master of Sports Management	14
<b>College of Security and Global Studies</b>	<b>207</b>
Bachelor of Arts in Security and Strategic Studies - Crisis Management	31
Bachelor of Arts in Security and Strategic Studies - Disaster Management	44
Bachelor of Arts in Security and Strategic Studies - Emergency Management	9
Bachelor of Arts in Security and Strategic Studies - Risk Management	30

College / Program	Number of Students
Master in Security Studies and Information Analysis	19
Master of Arts in Diplomacy	18
Master of Arts in Security and Strategic Studies	56

## Historical Enrollment Trends – 5 Years

### Fall Enrollment by Award-Level and Mode of Study\*

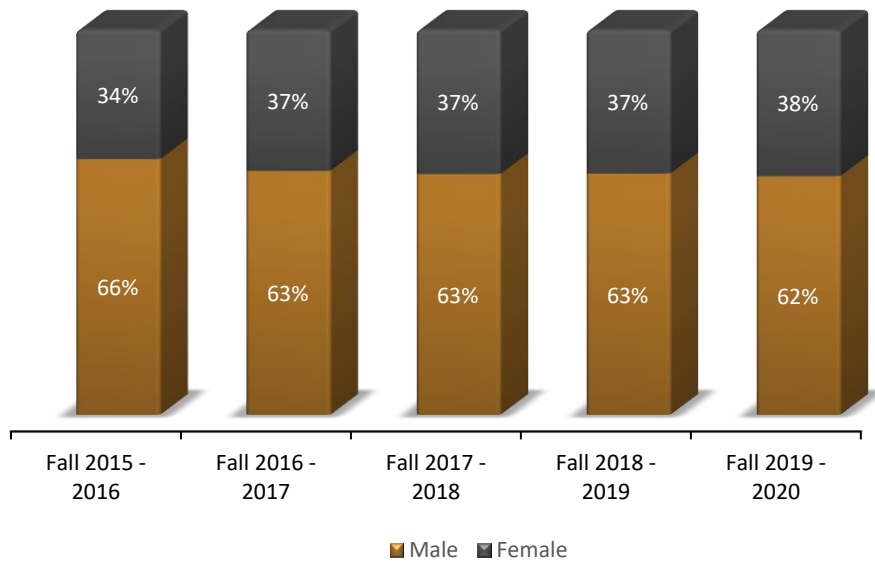
Award-Level / Mode of Study	Fall 2015 - 2016	Fall 2016 - 2017	Fall 2017 - 2018	Fall 2018 - 2019	Fall 2019 - 2020
<b>Bachelor Degree</b>	<b>2051</b>	<b>1984</b>	<b>2022</b>	<b>2011</b>	<b>1980</b>
Full-time	1452	1413	1432	1350	1356
Part-time	599	571	590	661	624
<b>Master Degree</b>	<b>285</b>	<b>237</b>	<b>268</b>	<b>242</b>	<b>224</b>
Full-time	139	129	131	150	137
Part-time	146	108	137	92	87
<b>Total</b>	<b>2336</b>	<b>2221</b>	<b>2290</b>	<b>2253</b>	<b>2204</b>

### Fall Enrollment by College\*

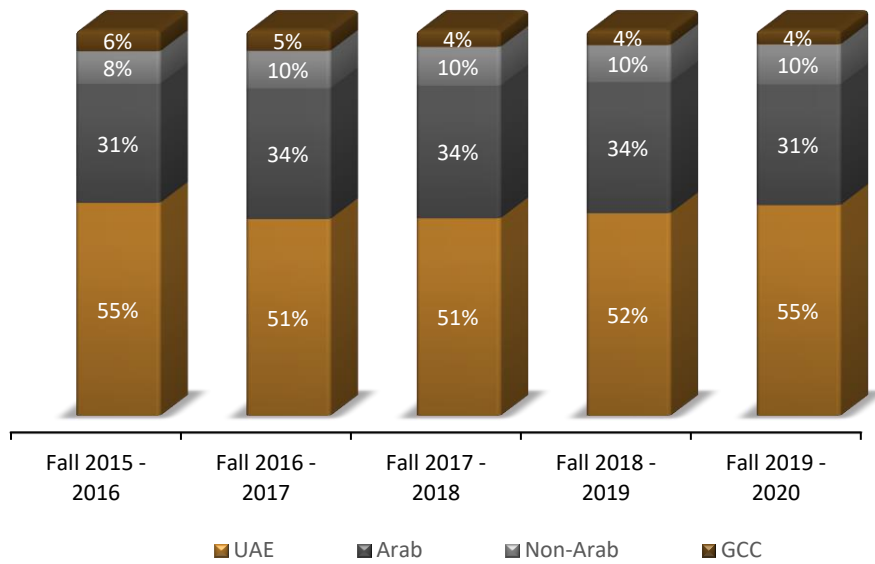
College	Fall 2015 - 2016	Fall 2016 - 2017	Fall 2017 - 2018	Fall 2018 - 2019	Fall 2019 - 2020
College of Business Administration	922	915	869	774	739
College of Computer Information Technology	165	106	144	192	183
College of Design	167	174	209	210	205
College of Education		9	10	16	19
College of Law	614	493	444	429	386
College of Media and Mass Communication	468	506	517	493	465
College of Security and Global Studies			94	139	207
Undecided		18	3		
<b>Total</b>	<b>2336</b>	<b>2221</b>	<b>2290</b>	<b>2253</b>	<b>2204</b>

\*Headcounts include degree-seeking students; visiting students are also included; A full time student is a student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level.

**Fall Enrollment by Gender**



**Fall Enrollment by Nationality**



## Historical Enrollment Trends - Enrollment by College and Program - 5 Years

College / Program	Fall 2015-16	Fall 2016-17	Fall 2017-18	Fall 2018-19	Fall 2019-20
<b>College of Business Administration</b>	<b>922</b>	<b>915</b>	<b>869</b>	<b>774</b>	<b>739</b>
Bachelor of Business Administration - Accounting	73	74	76	77	56
Bachelor of Business Administration - Business Management	321	319	287	269	247
Bachelor of Business Administration - E-Commerce and Marketing	73	82	83	73	80
Bachelor of Business Administration - Finance	116	106	103	83	96
Bachelor of Business Administration - Hospital and Healthcare Management	21	22	28	29	31
Bachelor of Business Administration - Human Resource Management	128	120	109	104	108
Bachelor of Business Administration - Insurance and Risk Management	10	13	17	20	12
Bachelor of Business Administration - Logistics and Supply Chain Management	62	79	72	54	57
Master of Business Administration	110	98	86	58	38
Master of Sports Management	8	2	8	7	14
<b>College of Computer Information Technology</b>	<b>165</b>	<b>106</b>	<b>144</b>	<b>192</b>	<b>183</b>
Bachelor of Computer Science - Digital Forensics	36	25	33	41	41
Bachelor of Computer Science - Network Security	49	35	60	90	90
Bachelor of Science in Information Technology Management	69	39	46	49	47
Master in Library and Information Science	11	7	5	6	
Master of Knowledge Management				6	5
<b>College of Design</b>	<b>167</b>	<b>174</b>	<b>209</b>	<b>210</b>	<b>205</b>
Bachelor of Science in Design - Digital Animation	29	26	29	29	29
Bachelor of Science in Design - Fashion Design	23	26	26	19	18
Bachelor of Science in Design - Graphic Design	37	35	40	44	51
Bachelor of Science in Design - Interior Design	78	87	114	118	107
<b>College of Education</b>		<b>9</b>	<b>10</b>	<b>16</b>	<b>19</b>
Bachelor of Education - Educational Administration and Supervision					1
Bachelor of Education - Educational Psychology and Counseling		9	10	15	17
Bachelor of Education - Educational Technology				1	1
<b>College of Law</b>	<b>614</b>	<b>493</b>	<b>444</b>	<b>429</b>	<b>386</b>
Bachelor of Law	557	445	366	352	312
Master in Arbitration			6	9	8
Master in Criminal Sciences			7	17	27
Master in Intellectual Property			2	6	6
Professional Master in Sports Law	57	48	63	45	33

\*Headcounts include degree-seeking students. Visiting students are also included.

College / Program	Fall 2015-16	Fall 2016-17	Fall 2017-18	Fall 2018-19	Fall 2019-20
<b>College of Media and Mass Communication</b>	<b>468</b>	<b>506</b>	<b>517</b>	<b>493</b>	<b>465</b>
Bachelor of Arts in Media and Mass Communication - Integrated Marketing Communication	8	14	27	37	38
Bachelor of Arts in Media and Mass Communication - International Relations	205	187	182	153	156
Bachelor of Arts in Media and Mass Communication - Media Sales	2	1	1		
Bachelor of Arts in Media and Mass Communication - Public Relations	34	47	44	46	39
Bachelor of Arts in Media and Mass Communication - Radio and TV	74	78	79	81	57
Bachelor of Public Relations	39	97	127	149	175
Master of Arts in Diplomacy	51	45	24	4	
Master of Arts in Security and Strategic Studies	55	37	33	23	
<b>College of Security and Global Studies</b>			<b>94</b>	<b>139</b>	<b>207</b>
Bachelor of Arts in Security and Strategic Studies - Crisis Management Communication			7	11	31
Bachelor of Arts in Security and Strategic Studies - Disaster Management			9	25	44
Bachelor of Arts in Security and Strategic Studies - Emergency Management			12	13	9
Bachelor of Arts in Security and Strategic Studies - Risk Management			32	29	30
Master in Security Studies and Information Analysis				14	19
Master of Arts in Diplomacy			14	17	18
Master of Arts in Security and Strategic Studies			20	30	56
<b>Undecided</b>		<b>18</b>	<b>3</b>		
	<b>2336</b>	<b>2221</b>	<b>2290</b>	<b>2253</b>	<b>2204</b>

\*Headcounts include degree-seeking students. Visiting students are also included.

### All Students by Year, Level, and Full Time Equivalency

Bachelor Degree	Total Cr Hours	FTE	Enrollment
Fall 2015 - 2016	26,277	2,190	<b>2051</b>
Fall 2016 - 2017	25,934	2,161	<b>1984</b>
Fall 2017 - 2018	26,084	2,174	<b>2022</b>
Fall 2018 - 2019	25,525	2,127	<b>2011</b>
Fall 2019 - 2020	24,606	1,800	<b>1980</b>

\* Bachelor Degree: 12 total credit hours = 1 undergraduate FTE

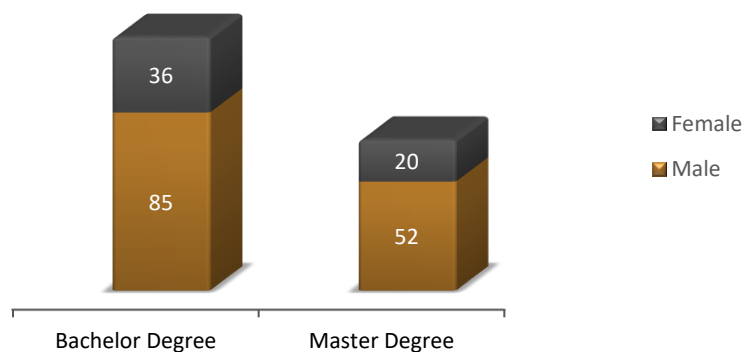
Master Degree	Total Cr Hours	FTE	Enrollment
Fall 2015 - 2016	2,252	250	<b>286</b>
Fall 2016 - 2017	2,016	224	<b>237</b>
Fall 2017 - 2018	2,095	233	<b>268</b>
Fall 2018 - 2019	1,909	212	<b>242</b>
Fall 2019 - 2020	1,868	192	<b>224</b>

\* Master degree: 9 total credit hours = 1 graduate/doctoral FTE

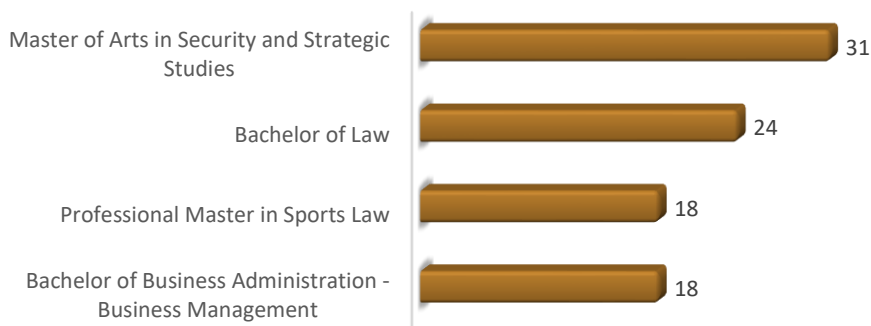
# VI. Degrees Conferred

## Completions: AY 2019-2020

### Graduates by Award-Level and Gender



### Top Degrees Awarded



### Graduates by Level and Nationality Group

Nationality	Bachelor Degree	Master Degree
UAE	73	65
Non-Arab	14	1
GCC	3	
Arab	31	6
<b>Total</b>	<b>121</b>	<b>72</b>

NB: Degrees are awarded from September 1st to August 31st of each academic year.  
Data for degrees awarded for AY19-20 are from September 1st, 2019 until June 15th, 2020

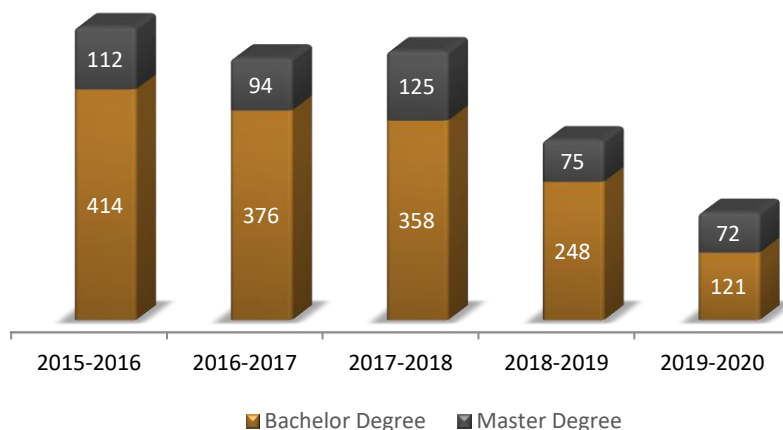


**Average CGPA of Graduates**

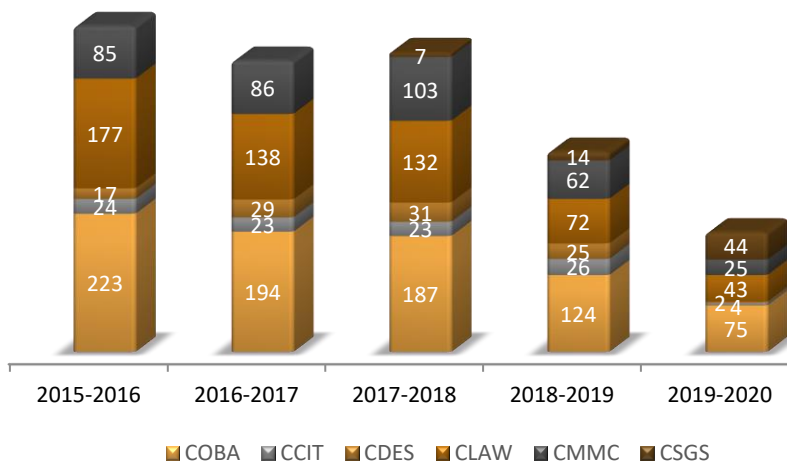
College	Bachelor Degree	Master Degree
College of Business Administration	3.00	3.40
College of Computer Information Technology	3.17	
College of Design	3.28	
College of Law	2.96	3.51
College of Media and Mass Communication	2.93	
College of Security and Global Studies	3.26	3.65

**Completion Trends – 5 Years**

**Degrees by Award-Level**



**Degrees by College\***

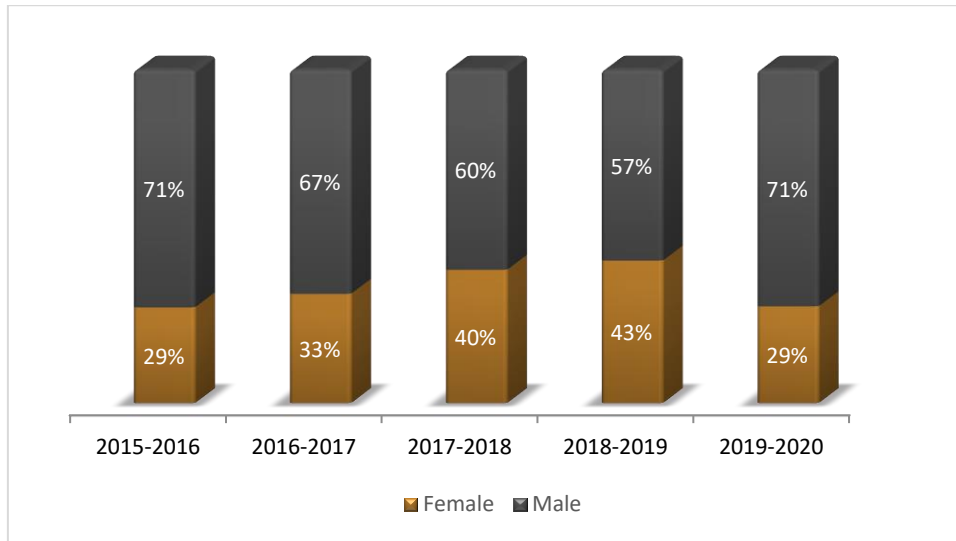


NB: Degrees are awarded from September 1st to August 31st of each academic year

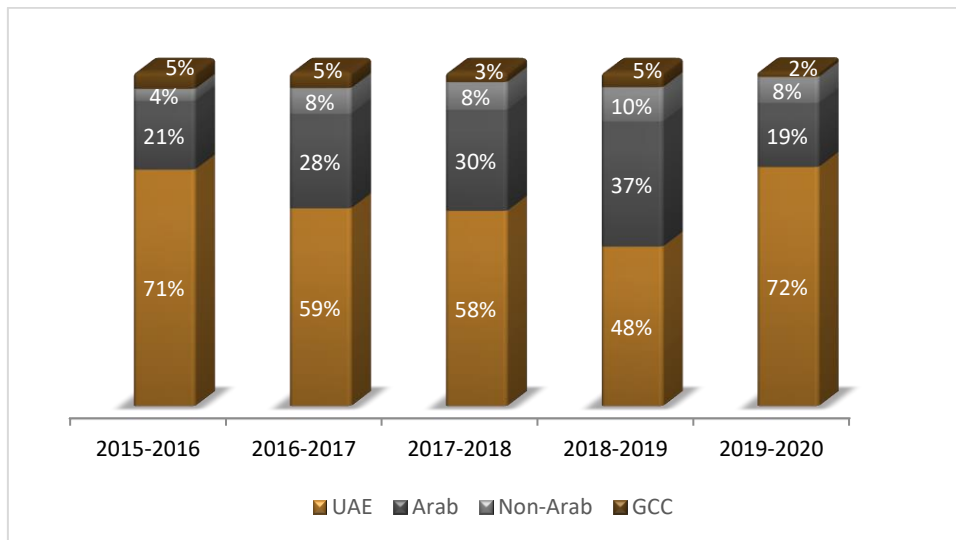
Data for degrees awarded for AY19-20 are from September 1<sup>st</sup>, 2019 until June 15<sup>th</sup>, 2020

\*COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

**Diversity of Graduates: Degrees by Gender**



**Diversity of Graduates: Degrees by Nationality**



*NB: Degrees are awarded from September 1st to August 31st of each academic year.  
Data shown for degrees awarded in AY19-20 are from September 1<sup>st</sup>, 2019 until June 15<sup>th</sup>, 2020*

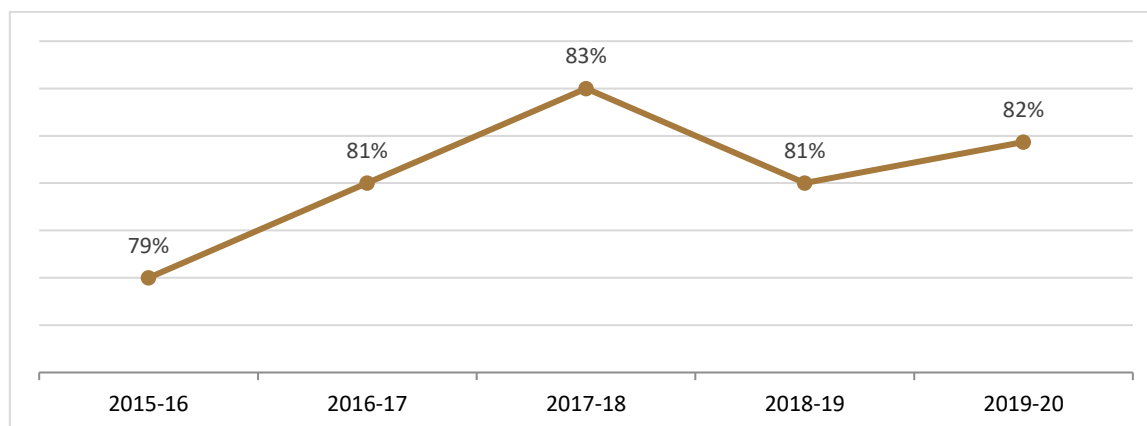
# VII. Success Rates

## Retention rates\* – table

Year	Cohort Fall	Retained to next Fall	Retention %
2015-16	180	143	79%
2016-17	186	150	81%
2017-18	174	145	83%
2018-19	159	129	81%
2019-20	171	140	82%

*\*Fall to Fall Retention Rate – for Undergraduate First-time, Full-time students*

## Retention rates\* - graph



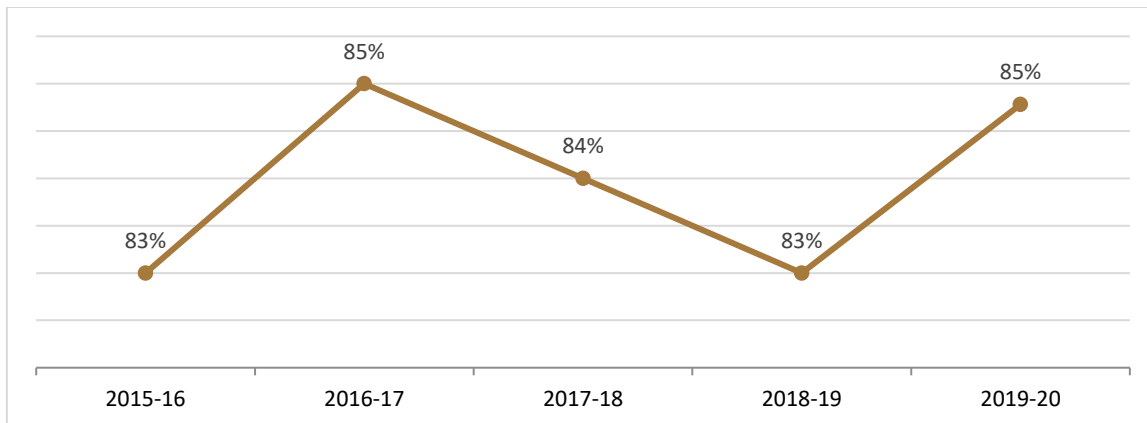
*\*Fall to Fall Retention Rate – for Undergraduate First-time, Full-time students*

## Persistence rates\* - table

Year	Enrolled in Fall	Continued to Spring	Graduated in Fall	Persistence
2015-16	2336	1768	204	83%
2016-17	2221	1736	187	85%
2017-18	2290	1770	195	84%
2018-19	2253	1724	171	83%
2019-20	2204	1749	141	85%

*\*Percent of students enrolling in consecutive fall and spring terms.*

**Persistence rates\* - graph**



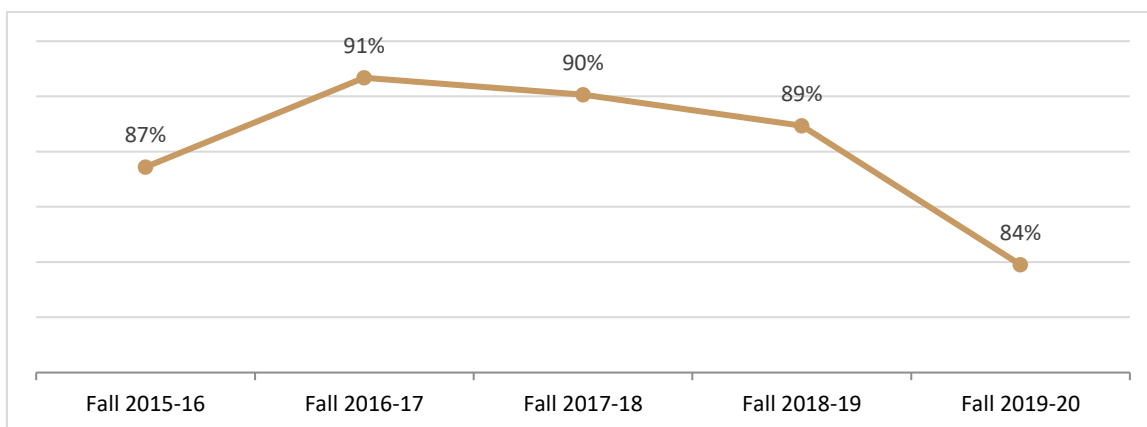
*\*Percent of students enrolling in consecutive fall and spring terms.*

**Course Completion rates - table**

Year	Credits Attempted	Credits Completed	Course Completion Rate
Fall 2015-16	20606	18018	87%
Fall 2016-17	20914	18964	91%
Fall 2017-18	21396	19271	90%
Fall 2018-19	20500	18233	89%
Fall 2019-20	26240	22016	84%

*\*Credits earned (a passing grade in a course) out of credits attempted*

**Course Completion Rates - Graph**



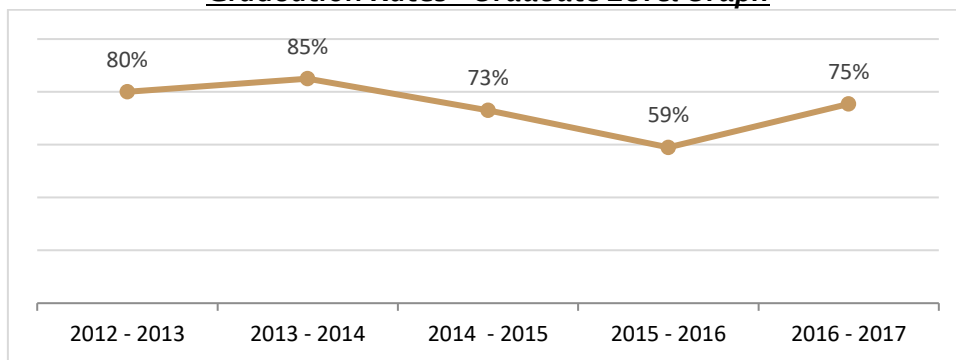
*\*Credits earned (a passing grade in a course) out of credits attempted*

**Graduation Rates - Graduate Level Table**

Cohort Year	Graduated	Cohort Total	Graduation %
2012 - 2013	24	30	80%
2013 - 2014	11	13	85%
2014 - 2015	46	63	73%
2015 - 2016	17	29	59%
2016 - 2017	49	65	75%

*\*Percent of students graduated within 150% of normal time: Graduate -3 years*

**Graduation Rates - Graduate Level Graph**



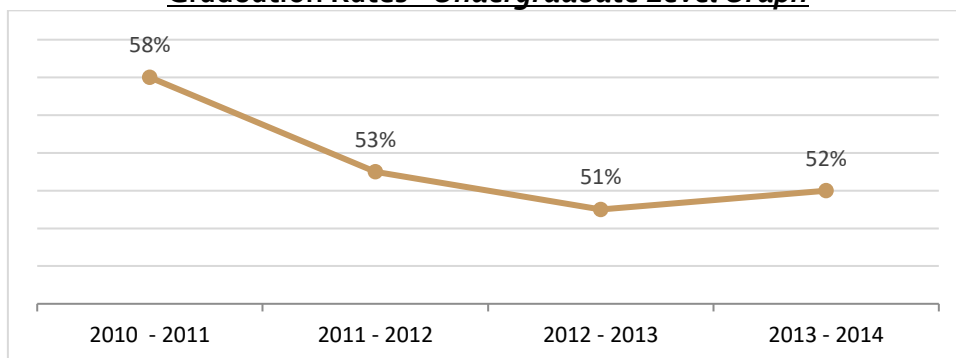
*\*Percent of students graduated within 150% of normal time: Graduate -3 years*

**Graduation Rates - Undergraduate Level Table**

Cohort Year	Graduated	Cohort Total	Graduation %
2010 - 2011	61	106	58%
2011 - 2012	116	218	53%
2012 - 2013	119	233	51%
2013 - 2014	86	164	52%

*\*Percent of students graduated within 150% of normal time: Undergraduate - 6 years*

**Graduation Rates - Undergraduate Level Graph**



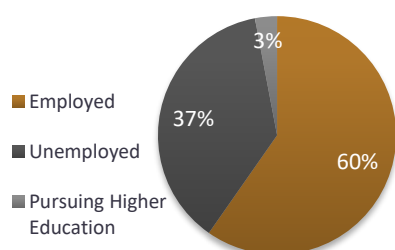
*\*Percent of students graduated within 150% of normal time: Undergraduate - 6 years*

# VIII. Alumni and Employability

## Undergraduates Employment Data

Bachelor	2015-2016	2016-2017	2017-2018	2018-2019
<b>Total Graduates</b>	159	375	357	328
<b>Reachable</b>	134	264	241	255
<b>Employed</b>	80	217	174	167
<b>Unemployed</b>	50	47	67	79
<b>Pursuing Higher Education</b>	4	0	0	9

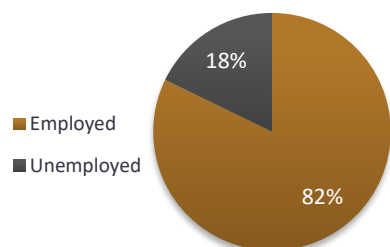
### Employment Rates\* 2015-16



\*Percentage of reachable students

Top Employers 2015-16	No.
ADNOC	5
Abu Dhabi Police	5
DHA - Dubai Health Authority	4
Armed Forces GHQ	4
Dubai Police	4

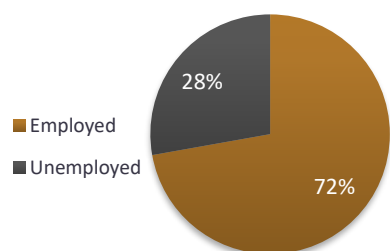
### Employment Rates\* 2016-17



\*Percentage of reachable students

Top Employers 2016-17	No.
Abu Dhabi Police	22
Dubai Police	10
Dubai customs	8
Armed Forces GHQ	7
Government Security Agency	7

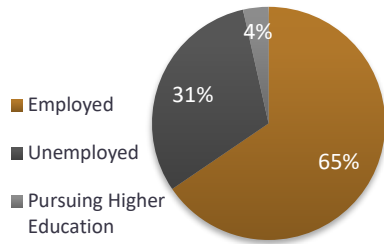
### Employment Rates\* 2017-18



\*Percentage of reachable students

Top Employers 2017-18	No.
Dubai Police	11
Abu Dhabi Police	9
General Directorate of Residency	7
Armed Forces GHQ	6
Ministry of Interior	5

**Employment Rates\* 2018-19**



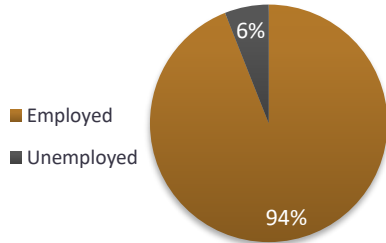
\*Percentage of reachable students

Top Employers 2018-2019	No.
Armed Forces	9
ADNOC	4
MBC Group MBC	4
DEWA	3
Abu Dhabi Police	3

**Graduates Employment Data**

Master	2015-16	2016-17	2017-18	2018-19
Total Graduates	56	91	124	91
Reachable	50	49	93	78
Employed	47	46	81	68
Unemployed	3	3	12	10
Pursuing Higher Education	0	0	0	0

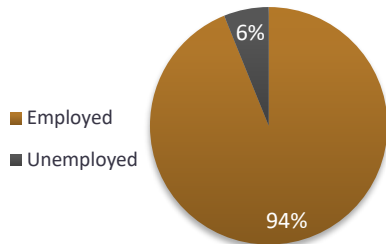
**Employment Rates\* 2015-16**



\*Percentage of reachable students

Top Employers 2015-16	No.
Dubai Police	7
Government Sector	3
Abu Dhabi Police	3
ADNOC	2
DU - Telecommunication	2

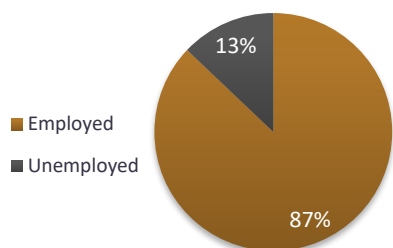
**Employment Rates\* 2016-17**



\*Percentage of reachable students

Top Employers 2016-17	No.
Ministry of Foreign Affairs	4
Armed Forces GHQ	3
ADNOC	3
Abu Dhabi Police	3
DEWA	2

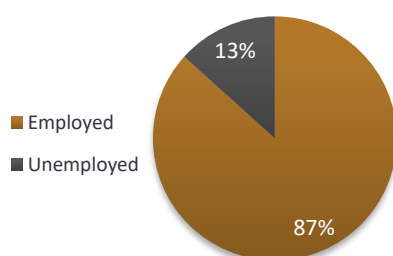
**Employment Rates\* 2017-18**



*\*Percentage of reachable students*

Top Employers 2017-18	No.
Dubai Police	10
Armed Forces GHQ	8
Ministry of Interior	3
General Directorate of Residency	3
ADNOC	3

**Employment Rates\* 2018-19**



*\*Percentage of reachable students*

Top Employers 2018-19	No.
Armed Forces	9
Dubai Police	6
Dubai Municipality	4
Abu Dhabi Police	3
Ministry of Interior	3



# IX. Academic Programs

## Academic Programs 2019-2019

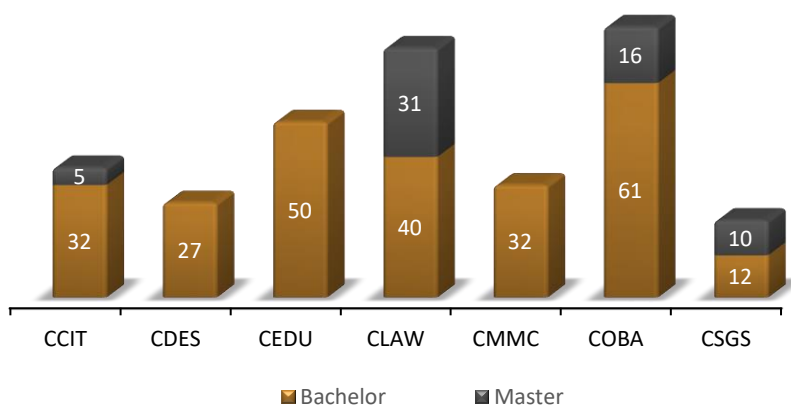
College	Degree	Programs
COLLEGE OF BUSINESS ADMINISTRATION (COBA)	Master Degree	Master in Business Administration
		Master of Sports Management
	Bachelor Degree	Bachelor of Business Administration - Accounting
		Bachelor of Business Administration - Finance
		Bachelor of Business Administration - Hospital and Healthcare Management
		Bachelor of Business Administration - Logistics and Supply Chain Management
		Bachelor of Business Administration - Insurance and Risk Management
		Bachelor of Business Administration - Human Resource Management
Bachelor of Business Administration - Business Management		
Bachelor of Business Administration - E-Commerce and Marketing		
COLLEGE OF COMPUTER INFORMATION TECHNOLOGY (CCIT)	Bachelor Degree	Bachelor of Science in Information Technology Management
		Bachelor of Science in Computer Science – Digital Forensics
		Bachelor of Science in Computer Science – Network Security
	Master Degree	Masters in Knowledge Management
COLLEGE OF DESIGN (CDES)	Bachelor Degree	Bachelor of Science in Design - Fashion Design
		Bachelor of Science in Design - Interior Design
		Bachelor of Science in Design - Graphic Design
		Bachelor of Science in Design - Digital Animation
COLLEGE OF LAW (CLAW)	Master Degree	Master in Arbitration
		Master in Intellectual Property
		Masters in Criminal Science
		Professional Master in Sports Law
	Bachelor Degree	Bachelor of Law
COLLEGE OF MEDIA AND MASS COMMUNICATION (CMMC)	Bachelor Degree	Bachelor of Arts in Media and Mass Communication – International Relations
		Bachelor of Arts in Media and Mass Communication – Public Relations
		Bachelor of Arts in Media and Mass Communication – Radio & TV
		Bachelor of Arts in Media and Mass Communication – Integrated Marketing Communications
		Bachelor of Public Relation

College	Degree	Programs
COLLEGE OF SECURITY AND GLOBAL STUDIES (CSGS)	Bachelor Degree	Bachelor of Arts in Security and Strategic Studies - Crisis Management Communication
		Bachelor of Arts in Security and Strategic Studies - Disaster Management
		Bachelor of Arts in Security and Strategic Studies - Emergency Management
		Bachelor of Arts in Security and Strategic Studies - Risk Management
	Master Degree	Master in Security Studies and Information Analysis
		Master of Arts in Security and Strategic Study
		Master of Arts in Diplomacy
COLLEGE OF EDUCATION (CEDU)	Bachelor Degree	Bachelor in Educational Technology
		Bachelor in Educational and Administration and Supervision
		Bachelor in Education Psychology and Counseling

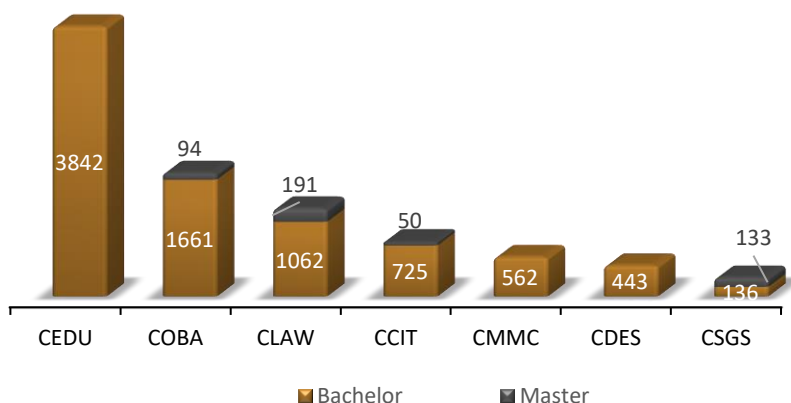
# X. Courses, Course Enrollment & Class Size

## Course Offerings, Course Enrollment and Class Size: Fall 2019-2020

**Course Offerings by College\* and Course Level**

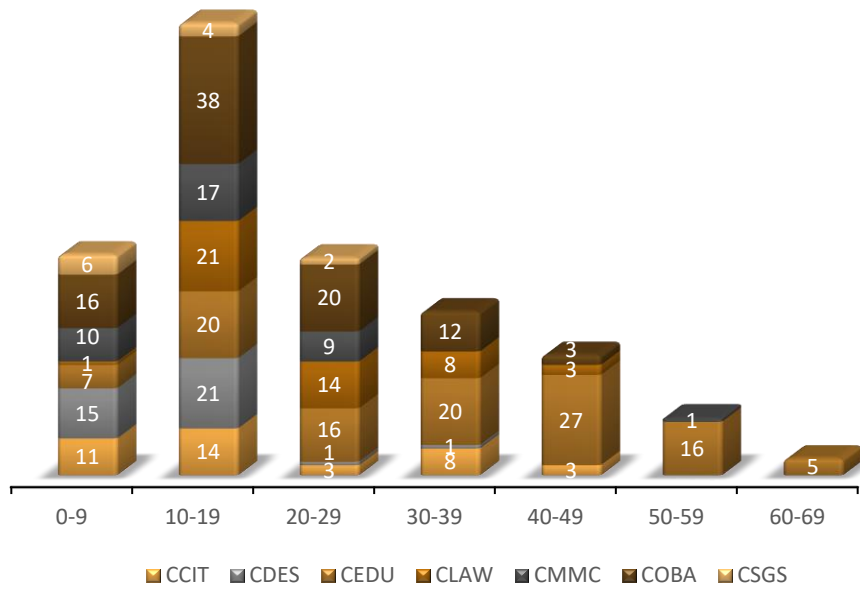


**Course Enrollment by College\* and Course Level**

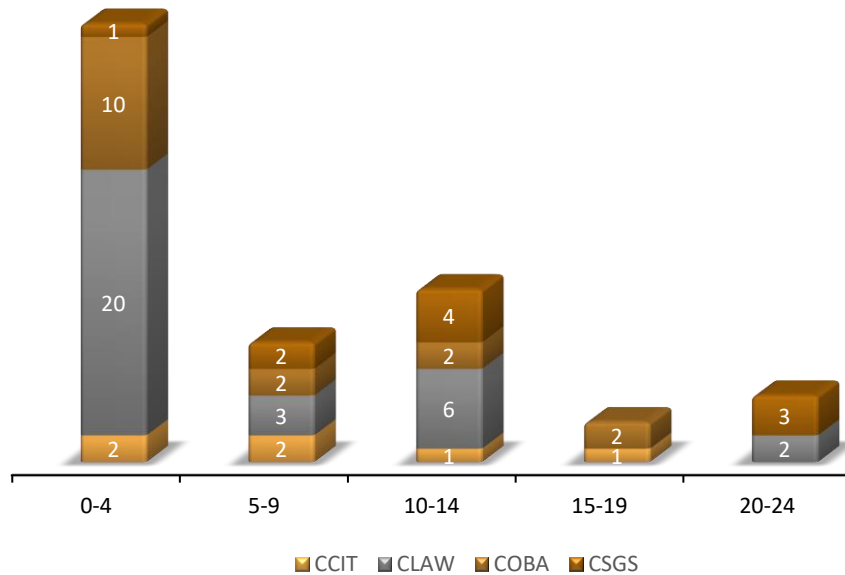


\*Count of unique courses (preparatory, bridging and core courses); count excludes Capstone, Thesis, and Internship courses, Pre-Internship and laboratory sessions; COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

**Undergraduate Class Size by College\***



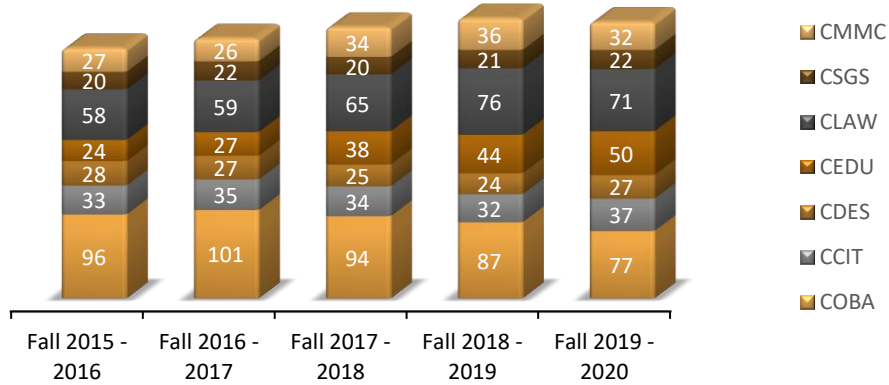
**Graduate Class Size by College\***



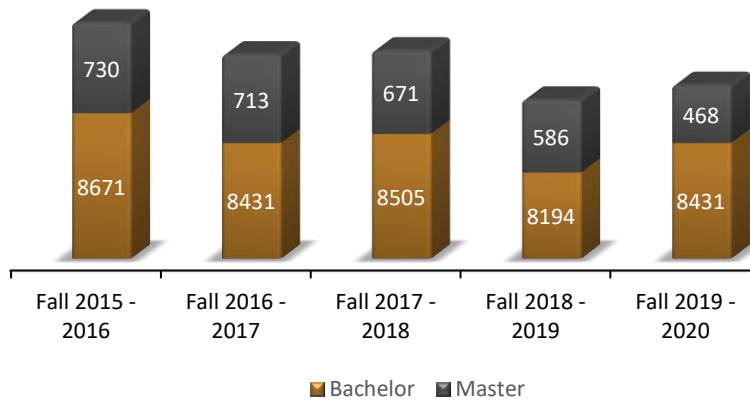
\*Count of unique courses (preparatory, bridging and core courses); count excludes Capstone, Thesis, and Internship courses, Pre-Internship and laboratory sessions; COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

# Course Offering and Enrollment History – 5 Years

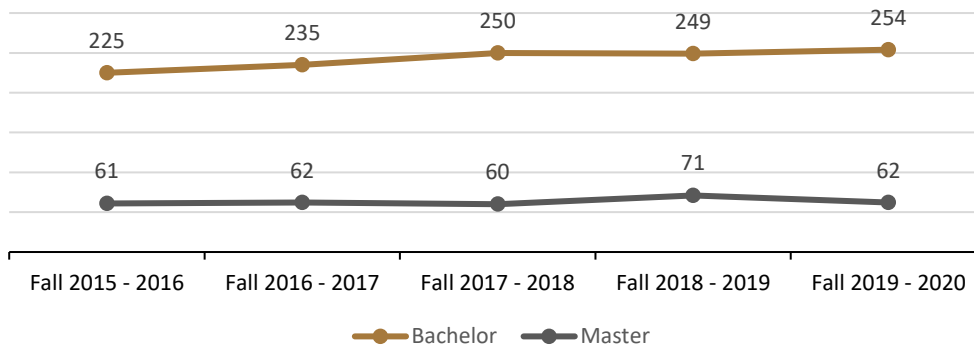
**Course Offerings by College\***



**Course Enrollment by Study Level**



**Course Offerings by Study Level**



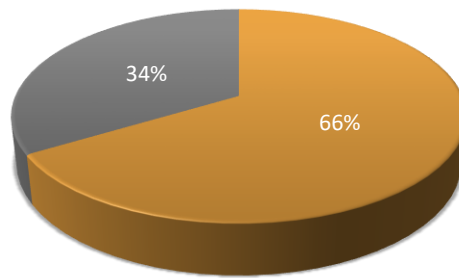
\*Count of unique courses (preparatory, bridging and core courses); count excludes Capstone, Thesis, and Internship courses, Pre-Internship and laboratory sessions; COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

# XI. Faculty

## Faculty Composition: Fall 2019-20

Headcounts as of December 31, 2019

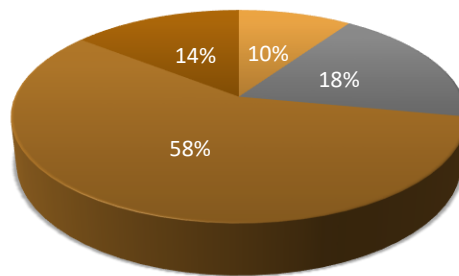
### Faculty by Gender



N = 125

■ Male ■ Female

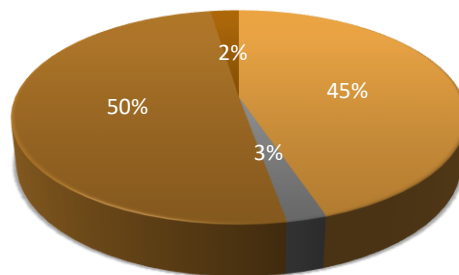
### Faculty by Rank



N = 125

■ Professor ■ Associate Professor ■ Assistant Professor ■ Instructor

### Faculty by Nationality



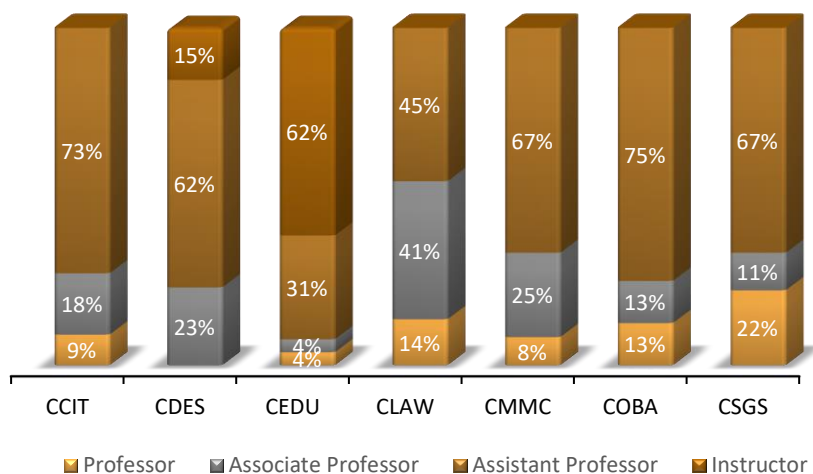
N = 125

■ Arab ■ GCC ■ Non-Arab ■ UAE

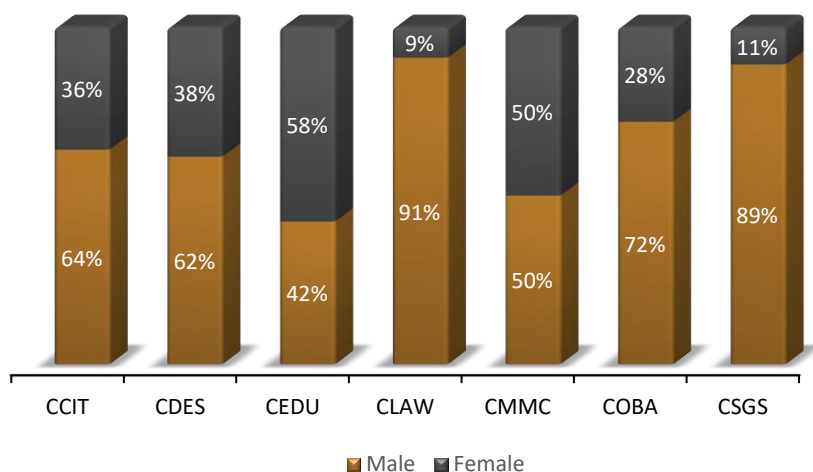
NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/lab assistants.

COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

**Faculty by Rank and College\***



**Faculty by Gender and College\***



**Faculty Headcount by College\* and Employment Mode**

Colleges	Full-Time	Part-Time	Total
CCIT	10	1	11
CDES	12	1	13
CEDU	23	3	26
CLAW	21	1	22
CMMC	12		12
COBA	27	5	32
CSGS	9		9
<b>Total</b>	<b>114</b>	<b>11</b>	<b>125</b>

NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/lab assistants.

\*COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

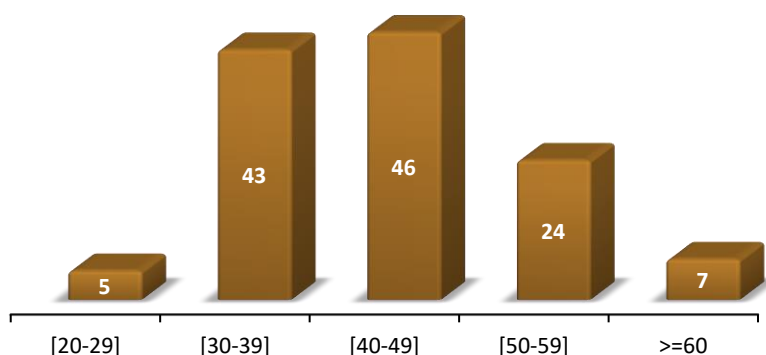
## Faculty Composition: Fall 2019-20

Headcounts as of December 31, 2019

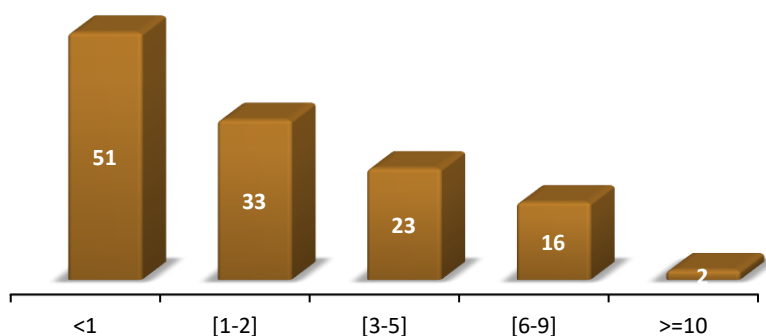
### Faculty by Qualification and Rank

Qualification and Rank	Total
<b>Doctorate</b>	<b>99</b>
Professor	12
Associate Professor	23
Assistant Professor	63
Instructor	1
<b>Master Degree</b>	<b>25</b>
Assistant Professor	9
Instructor	16
<b>Bachelor Degree</b>	<b>1</b>
Instructor	1
<b>Total</b>	<b>125</b>

### Faculty by Age Group (in years)



### Faculty Tenure (in years)



NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/lab assistants.



## Historical Trend in Faculty Composition – 5 Years

### Faculty by College\*

College	Fall 15-16	Fall 16-17	Fall 17-18	Fall 18-19	Fall 19-20
CCIT	11	14	14	9	11
CDES	9	12	15	12	13
CEDU	14	15	20	23	26
CLAW	30	23	26	25	22
CMMC	19	16	14	12	12
COBA	33	35	42	40	32
CSGS			8	4	9
<b>Total</b>	<b>116</b>	<b>115</b>	<b>139</b>	<b>125</b>	<b>125</b>

### Faculty by Academic Rank

Academic Rank	Fall 15-16	Fall 16-17	Fall 17-18	Fall 18-19	Fall 19-20
Professor	23	15	17	17	12
Associate Professor	32	28	25	24	23
Assistant Professor	35	43	58	70	72
Instructor	26	29	39	14	18
<b>Total</b>	<b>116</b>	<b>115</b>	<b>139</b>	<b>125</b>	<b>125</b>

### Faculty by Gender & Nationality

Gender & Nationality	Fall 15-16	Fall 16-17	Fall 17-18	Fall 18-19	Fall 19-20
<b>Arab</b>	<b>59</b>	<b>54</b>	<b>64</b>	<b>57</b>	<b>56</b>
Male	51	46	51	42	36
Female	8	8	13	15	20
<b>GCC</b>		<b>1</b>	<b>1</b>	<b>1</b>	<b>3</b>
Male					1
Female		1	1	1	2
<b>Non-Arab</b>	<b>56</b>	<b>59</b>	<b>73</b>	<b>65</b>	<b>63</b>
Male	39	36	47	41	43
Female	17	23	26	24	20
<b>UAE</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>3</b>
Male	1	1	1	2	3
<b>Total</b>	<b>116</b>	<b>115</b>	<b>139</b>	<b>125</b>	<b>125</b>

*NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/lab assistants.*

*COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education*

**Faculty by Qualification & Rank**

Qualification & Rank	Fall 15-16	Fall 16-17	Fall 17-18	Fall 18-19	Fall 19-20
<b>Doctorate</b>	<b>90</b>	<b>83</b>	<b>96</b>	<b>102</b>	<b>99</b>
Instructor	3	4	1	1	1
Assistant Professor	32	36	53	60	63
Associate Professor	32	28	25	24	23
Professor	23	15	17	17	12
<b>Master Degree</b>	<b>24</b>	<b>31</b>	<b>42</b>	<b>22</b>	<b>25</b>
Instructor	21	24	37	12	16
Assistant Professor	3	7	5	10	9
<b>Bachelor Degree</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>
Instructor	2	1	1	1	1
<b>Total</b>	<b>116</b>	<b>115</b>	<b>139</b>	<b>125</b>	<b>125</b>

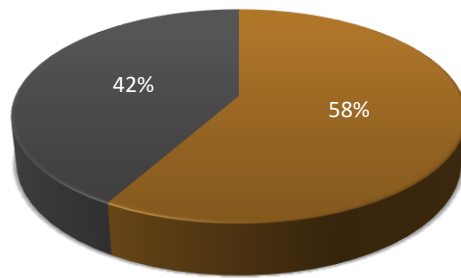
*NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/lab assistants.*

# XII. Staff

## Staff Composition: 2019-20

Headcounts as of October 31, 2019

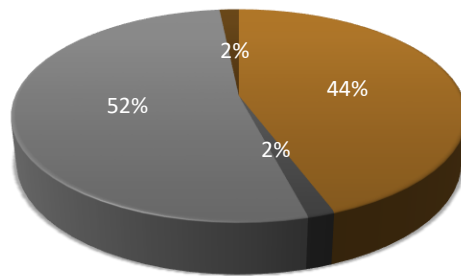
### Staff by Gender



N = 122

■ Male ■ Female

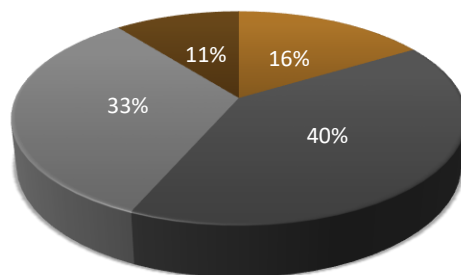
### Staff by Nationality



N = 122

■ Arab ■ GCC ■ Non-Arab ■ UAE

### Tenure of Staff Members (in years)



N = 122

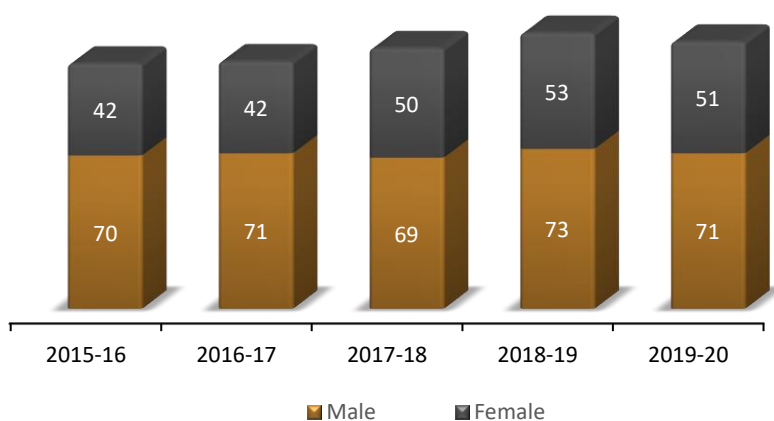
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**Staff by Job Function and Qualification**

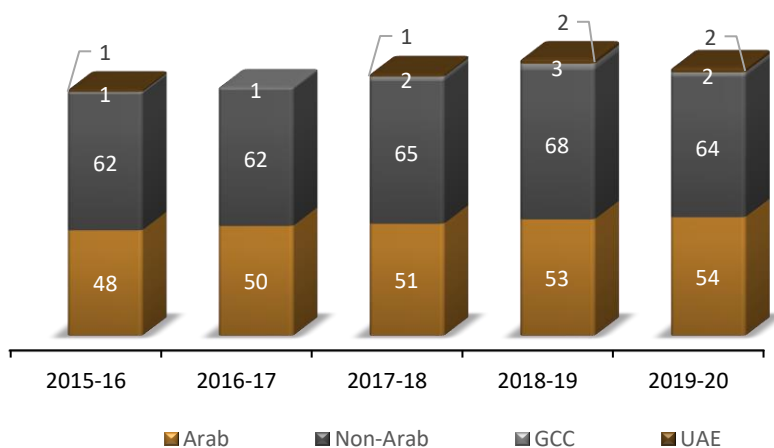
Job Function and Qualification	Diploma	Bachelor Degree	Master Degree	Doctorate	Other	Total
Academic Support Services	0	22	4	1	2	29
Administrative Support Services	3	38	15	0	15	71
Executive Offices		1	1	3	0	5
Student Services	1	9	5	2	0	17
<b>Total</b>	<b>4</b>	<b>70</b>	<b>25</b>	<b>6</b>	<b>17</b>	<b>122</b>

**Historical Trend in Staff Composition – 5 Years**

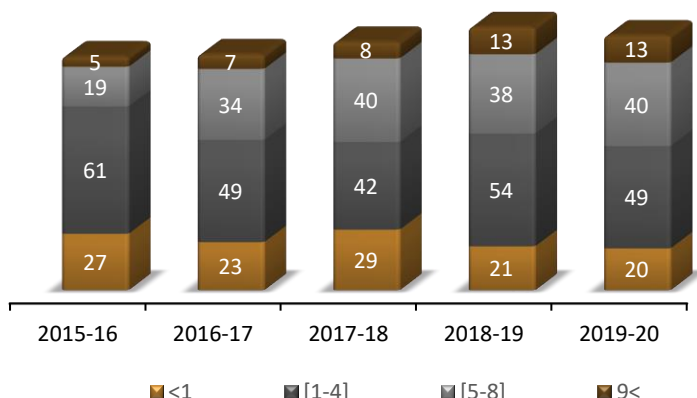
**Staff by Gender**



**Staff by Nationality**



**Tenure of Staff Members (in years)**



**Staff by Job Function and Qualification**

Year	Job Function & Qualification	High School	Diploma	Bachelor Degree	Master Degree	Doctorate	Other	Total
2015-16	Academic Support Services			5	3			8
	Administrative Support Services	16	3	41	22		3	85
	Executive Offices			1		5		6
	Student Services	3		7	2	1		13
2016-17	Academic Support Services			8	1			9
	Administrative Support Services	13	4	44	24		1	86
	Executive Offices			1		4		5
	Student Services	2		7	3	1		13
2017-18	Academic Support Services			7	3	3		13
	Administrative Support Services	12	3	51	22		1	89
	Executive Offices			1		3		4
	Student Services	2		8	2	1		13
2018-19	Academic Support Services			8	5	1	2	16
	Administrative Support Services	13	3	53	19		1	89
	Executive Offices			1		5		6
	Student Services	3		6	4	2		15
2019-20	Academic Support Services			22	4	1	2	29
	Administrative Support Services		3	38	15		15	71
	Executive Offices			1	1	3		5
	Student Services		1	9	5	2		17

# XIII. Tuition

## Total Tuition Cost by Program

Level	College / Program	Tuition costs in AED (Prior to Spring 15-16)	Tuition costs in AED (During and After Spring 15-16)*
<b>College of Computer Information and Technology</b>			
Bachelor	Bachelor of Computer Science - Network Security	172,295.45	180,500.00
	Bachelor of Science in Computer Science – Digital Forensics	172,295.45	180,500.00
	Bachelor of Science in Information Technology Management	160,363.64	168,000.00
<b>College of Design</b>			
Bachelor	Bachelor of Science in Design - Digital Animation	169,909.09	178,000.00
	Bachelor of Science in Design - Fashion Design	169,909.09	178,000.00
	Bachelor of Science in Design - Graphic Design	169,909.09	178,000.00
	Bachelor of Science in Design - Interior Design	169,909.09	178,000.00
<b>College of Education</b>			
Bachelor	Bachelor of Education - Educational Administration and Supervision	178,977.27	187,500.00
	Bachelor of Education - Educational Psychology and Counseling	177,159.09	185,595.24
	Bachelor of Education - Educational Technology	177,159.09	185,595.24
<b>College of Law</b>			
Master	Master in Arbitration	126,000.00	126,000.00
	Master in Criminal Sciences	126,000.00	126,000.00
	Master in Intellectual Property	126,000.00	126,000.00
	Professional Master in Sports Law	120,338.10	120,338.10
Bachelor	Bachelor of Law	162,285.71	178,514.28
<b>College of Media and Mass Communication</b>			
Bachelor	Bachelor of Arts in Media and Mass Communication - Integrated Marketing Communication	155,113.64	162,500.00
	Bachelor of Arts in Media and Mass Communication - International Relations	155,113.64	162,500.00
	Bachelor of Arts in Media and Mass Communication - Public Relations	155,113.64	162,500.00
	Bachelor of Arts in Media and Mass Communication - Radio and TV	155,113.64	162,500.00
	Bachelor of Public Relations	168,159.09	176,166.67

\* Estimated based on possible study plan. Tuition costs were augmented for undergraduate students in Spring 15-16

\* Tuition costs reported exclude VAT. Tuition costs for graduate courses exclude costs of graduate bridging courses

Level	College / Program	Tuition costs in AED (Prior to Spring 15-16)	Tuition costs in AED(During and After Spring 15-16)*
<b>College of Business Administration</b>			
<b>Master</b>	Master of Business Administration	99,000.00	99,000.00
	Master of Sports Management	110,062.86	110,062.86
<b>Bachelor</b>	Bachelor of Business Administration – Accounting	155,113.64	162,500.00
	Bachelor of Business Administration - Business Management	155,113.64	162,500.00
	Bachelor of Business Administration - E-Commerce and Marketing	155,113.64	162,500.00
	Bachelor of Business Administration – Finance	155,113.64	162,500.00
	Bachelor of Business Administration - Hospital and Healthcare Management	155,113.64	162,500.00
	Bachelor of Business Administration - Human Resource Management	155,113.64	162,500.00
	Bachelor of Business Administration - Insurance and Risk Management	155,113.64	162,500.00
	Bachelor of Business Administration - Logistics and Supply Chain Management	155,113.64	162,500.00
<b>College of Security and Global Studies</b>			
<b>Master</b>	Master in Security Studies and Information Analysis	120,057.14	120,057.14
	Master of Arts in Security and Strategic Studies	100,047.62	100,047.62
	Master of Diplomacy	120,057.14	120,057.14
<b>Bachelor</b>	Bachelor of Arts in Security and Strategic Studies - Crisis Management Communication	172,009.09	180,200.00
	Bachelor of Arts in Security and Strategic Studies - Disaster Management	172,009.09	180,200.00
	Bachelor of Arts in Security and Strategic Studies - Emergency Management	172,009.09	180,200.00
	Bachelor of Arts in Security and Strategic Studies - Risk Management	172,009.09	180,200.00

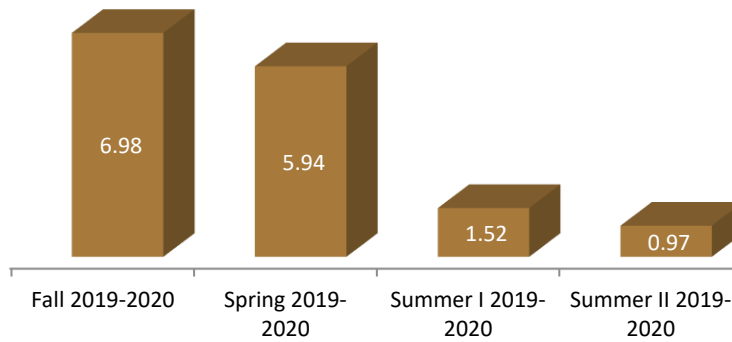
\* Estimated based on possible study plan. Tuition costs were augmented for undergraduate students in Spring 15-16

\* Tuition costs reported exclude VAT. Tuition costs for graduate courses exclude costs of graduate bridging courses

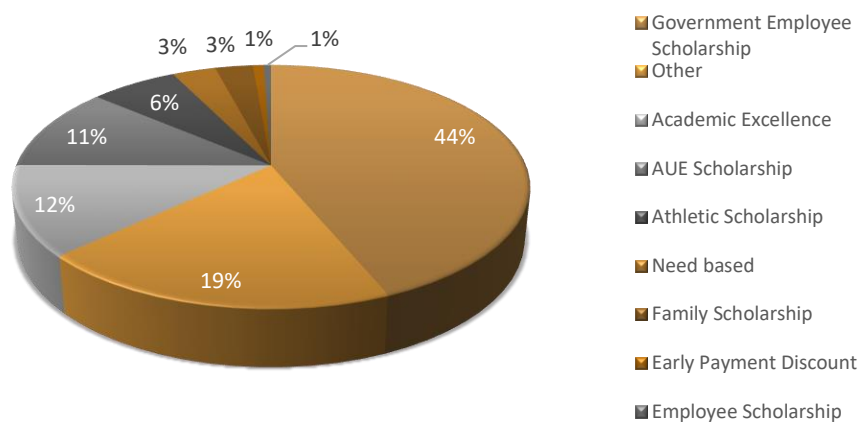
# XIV. Aid and Scholarships

## Financial Aid and Scholarships: AY 2019-20

**Aid / Scholarship Amount (in Million AED)\***

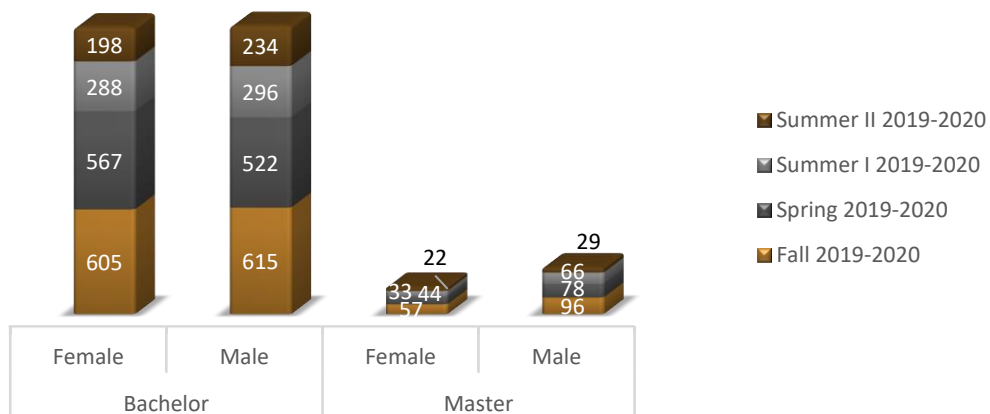


**Aid / Scholarships by Type\***



\*Includes only degree-seeking students, graduate and undergraduate

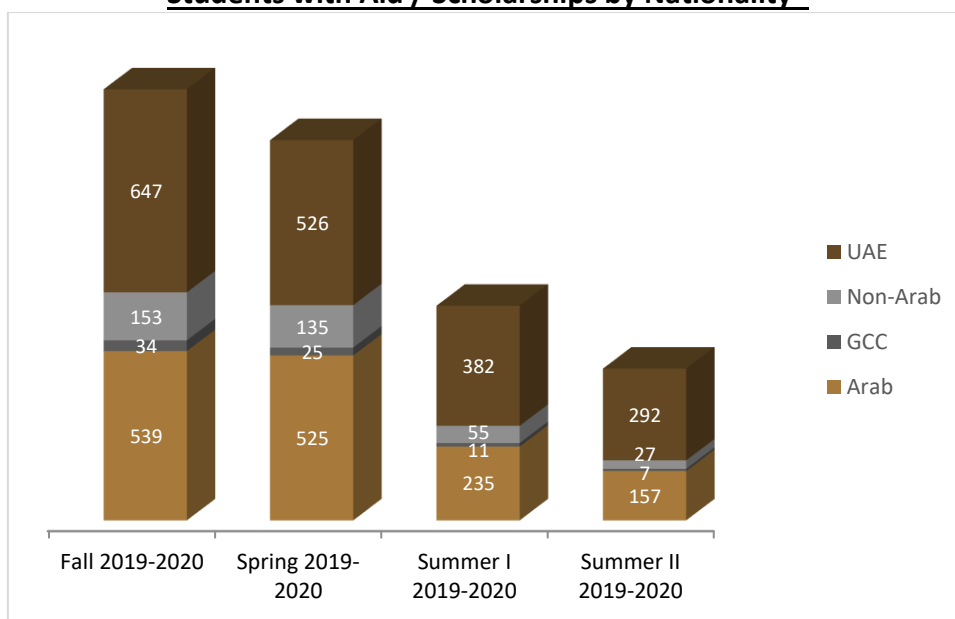
**Aid / Scholarships by Type\***



\*Count of financial aid awards and scholarships. A student can receive multiple awards and scholarships. Count is unique per student and includes degree-seeking students, graduate and undergraduate



**Students with Aid / Scholarships by Nationality\***



*\*Count of financial aid awards and scholarships. Count is unique per student and includes degree-seeking students, graduate and undergraduate*

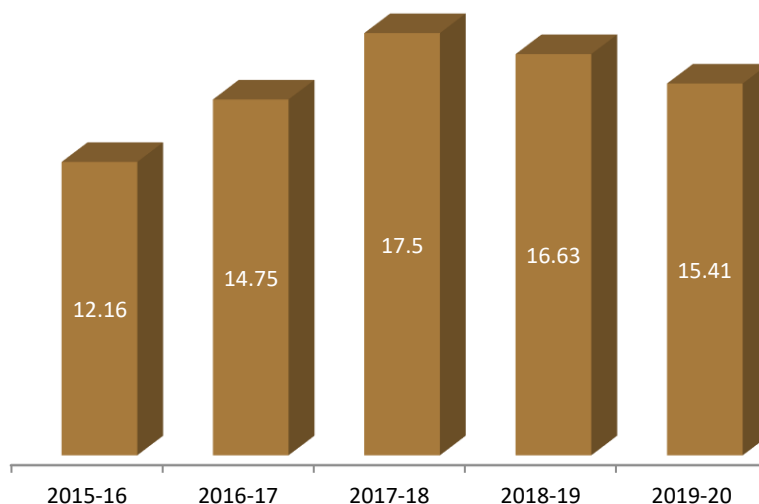
**Average Aid Amount per Student\***

Semester / Degree	Students with Aid	Total Aid	Average Aid per Student
<b>Fall 2019-2020</b>	<b>1373</b>	<b>6,978,024.00</b>	
Bachelor	1220	5,507,192.00	4,514.09
Master	153	1,470,832.00	9,613.28
<b>Spring 2019-2020</b>	<b>1211</b>	<b>5,939,665.00</b>	
Bachelor	1089	4,895,198.75	4,495.13
Master	122	1,044,466.25	8,561.20
<b>Summer I 2019-2020</b>	<b>683</b>	<b>1,517,841.75</b>	
Bachelor	584	1,166,147.50	1,996.83
Master	99	351,694.25	3,552.47
<b>Summer II 2019-2020</b>	<b>483</b>	<b>974,232.25</b>	
Bachelor	432	805,917.50	1,865.55
Master	51	168,314.75	3,300.29

*\*Average financial aid/ scholarship amount per student who received financial aid/ scholarships*

## Financial Aid and AUE Scholarships History – 5 Years

**Aid / Scholarship Amount (in Million AED)\***



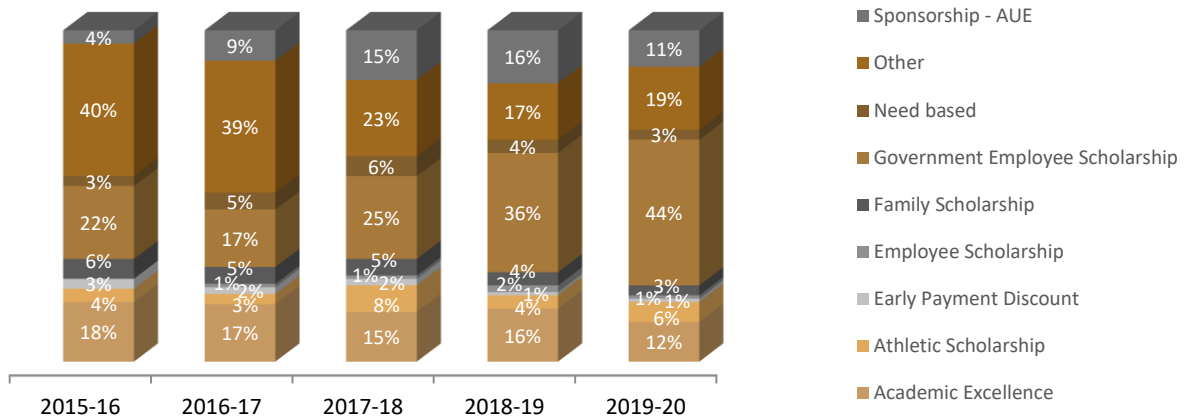
\*Total amount includes degree-seeking students, graduate and undergraduate

**Average Aid Amount per Student\***

Year / Degree	Students with Aid	Total Aid	Average Aid per Student
<b>2015-16</b>	4,132	12,159,640	
Bachelor Degree	3,348	8,314,098	2,483
Master Degree	784	3,845,543	4,905
<b>2016-17</b>	4,309	14,753,832	
Bachelor Degree	3,389	9,891,118	2,919
Master Degree	920	4,862,714	5,286
<b>2017-18</b>	4,523	17,504,420	
Bachelor Degree	3,658	12,304,545	3,364
Master Degree	865	5,199,875	6,011
<b>2018-19</b>	3,942	16,630,727	
Bachelor Degree	3,447	12,269,049	3,559
Master Degree	495	4,361,679	8,811
<b>2019-20</b>	3,750	15,409,763	
Bachelor Degree	3,325	12,374,456	3,722
Master Degree	425	3,035,307	7,142

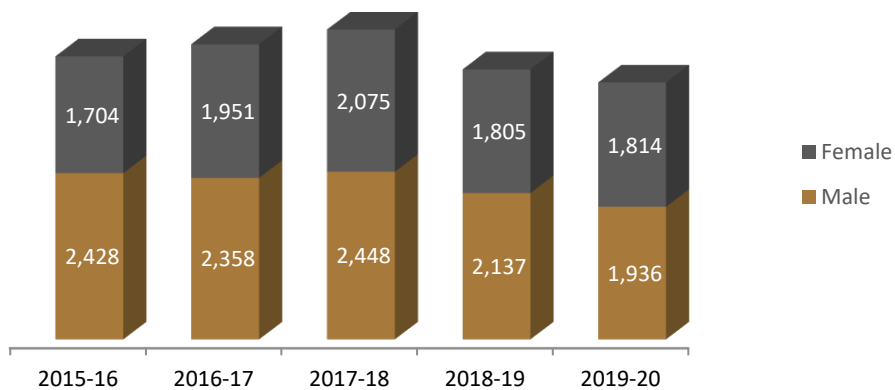
\*Average financial aid/ scholarship amount per student who received financial aid/ scholarships

**Scholarships by Type\***



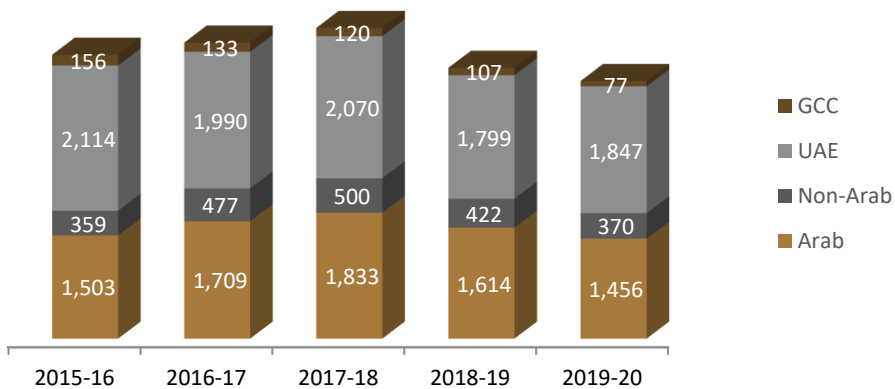
\*Count of financial aid awards and scholarships. A student can receive multiple awards and scholarships. Count includes degree-seeking students, graduate and undergraduate

**Students with Aid / Scholarships by Gender\***



\*Count of financial aid awards and scholarships. Unique count per student enrolled. Count includes degree-seeking students, graduate and undergraduate

**Students with Aid / Scholarships by Nationality\***



\*Count of financial aid awards and scholarships. Unique count per student enrolled. Count includes only degree-seeking students, graduate and undergraduates

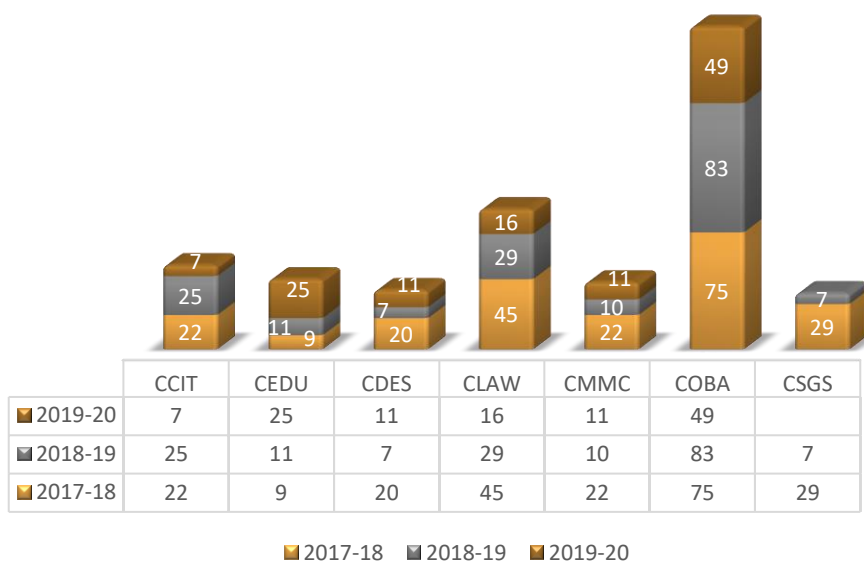
# XV. Faculty Research

## Faculty Publications and Library statistics

### Library Resources

Resources	2019-2020
1. Printed Books	16,910
2. e-books	150,000
3. e-journals	20,000
4. Newspapers	5
5. Print Journals	2 (Print+ Online) <ul style="list-style-type: none"> <li>• Intelligence and National Security</li> <li>• International Journal of Intelligence and Counter Intelligence</li> </ul>
6. Online Databases	Al Manhal, Dawsonera, eBrary, Emerald, JSTOR, ProQuest, Taylor and Francis Online, ACM-Digital Library

### Faculty Publications by College\* – 3 Years



*Note: Faculty publications include journal articles, book/ book chapters, conference proceedings and creative work*

*\*COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education*

**Faculty Publications Types by College\* – 3 Years**

2017-2018				
College / Types of Publication	Journal Articles	Conference Proceedings	Books / Chapter of book	Creative Work
CCIT	15	6	1	0
CEDU	4	3	2	0
CDES	1	2	0	17
CLAW	28	14	3	0
CMMC	12	0	8	2
COBA	43	11	21	0
CSGS	6	9	14	0
<b>Total</b>	<b>109</b>	<b>45</b>	<b>49</b>	<b>19</b>

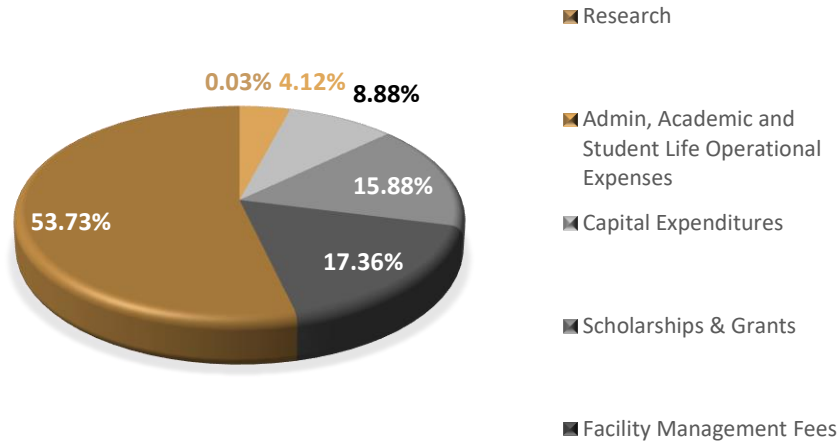
2018-2019				
College / Types of Publication	Journal Articles	Conference Proceedings	Books / Chapter of book	Creative Work
CCIT	16	8	0	1
CEDU	6	3	0	2
CDES	0	2	0	5
CLAW	19	6	2	2
CMMC	4	1	5	0
COBA	44	20	19	0
CSGS	1	5	1	0
<b>Total</b>	<b>90</b>	<b>45</b>	<b>27</b>	<b>10</b>

2019-2020				
College / Types of Publication	Journal Articles	Conference Proceedings	Books / Chapter of book	Creative Work
CCIT	1	4		2
CEDU	2	4	3	2
CDES		3		22
CLAW	9	5	1	1
CMMC	6	3	2	
COBA	26	17	2	4
CSGS				
<b>Total</b>	<b>44</b>	<b>36</b>	<b>8</b>	<b>31</b>

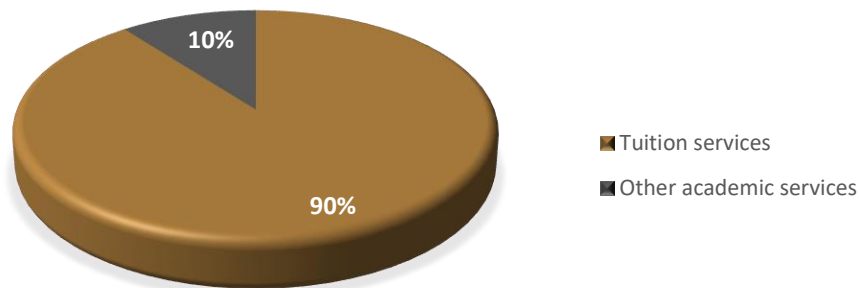
\*COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

# XVI. Financial Data

## Expenses\*



## Revenue\*



\*Data shown for both expenses and revenue are estimates prior to closing of the fiscal year.

# XVII. Terms and Definitions

Term	Definition
<b>Number of applicants</b>	Reported for the entire academic year (i.e., sum of applicants during Fall, Spring and Summer semesters).
<b>Admit Rate</b>	Reported for the entire academic year, percent of accepted applicants who enrolled.
<b>Yield Rate</b>	Reported for the entire academic year, percent of accepted applicants who enrolled.
<b>Student Enrollment</b>	Enrolled students are those that are registered and taking courses at the University. Headcounts include degree-seeking students (visiting students are also included)
<b>Full time student</b>	A student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level.
<b>Student level</b>	Freshman: Fewer than 30 credit hours completed; Sophomore: Fewer than 60 but at least 30 credit hours completed; Junior: Fewer than 90 but at least 60 credit hours completed; Senior: At least 90 credit hours completed, and student who has completed a bachelor's degree and enrolled only for additional undergraduate credit; Masters - Year1 (less than 50% of required credits completed); Masters - Year2 ( 50% or more of required credits completed)
<b>Colleges</b>	COBA – College of Business Administration; CCIT - College of Computer Information Technology; CDES – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education
<b>Degrees awarded</b>	Degrees conferred from September 1st to August 31st of each academic year.
<b>Course Offerings</b>	Count of unique courses (bridging and core courses); count excludes Capstone, Thesis, and Internship courses and laboratory sessions
<b>Faculty count</b>	Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/ lab assistants.
<b>Tuition costs</b>	Estimated based on possible study plan. Tuition costs were augmented for undergraduate students in Spring 15-16. Tuition costs reported exclude VAT. Tuition costs for graduate courses exclude costs of graduate bridging course.
<b>Aid and Scholarships</b>	Analysis sums AUE scholarship and discount; it presents information on financial aid and scholarships that are provided by the American University in the Emirates
<b>Fall to Fall Retention Rate</b>	For UG First-time, Full-time student's.
<b>Cohort</b>	Is defined as the first-time, full-time*, degree-seeking freshmen that enter in a given fall.

<b>Graduation Rate</b>	within 150% of normal time: Undergraduate - 6 years, Graduate -3 years
<b>Persistence Rate (Fall to Spring)</b>	Percent of students enrolling in consecutive fall and spring terms.
<b>Course Completion Rate</b>	Credits eared (a passing grade in a course) out of credits attempted.
<b>Employment Rate</b>	percentage of graduates who are employed full time, employed part-time or enrolled in higher studies 12 months after graduation



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