



الجامعة  
الأمريكية  
في الإمارات  
American  
University  
in the Emirates

# Factbook 2017 - 2018

American University in the Emirates

*Office of Institutional Effectiveness*

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# I. Introduction

## AUE Vision, Mission, and Core Values

### AUE Vision and Mission

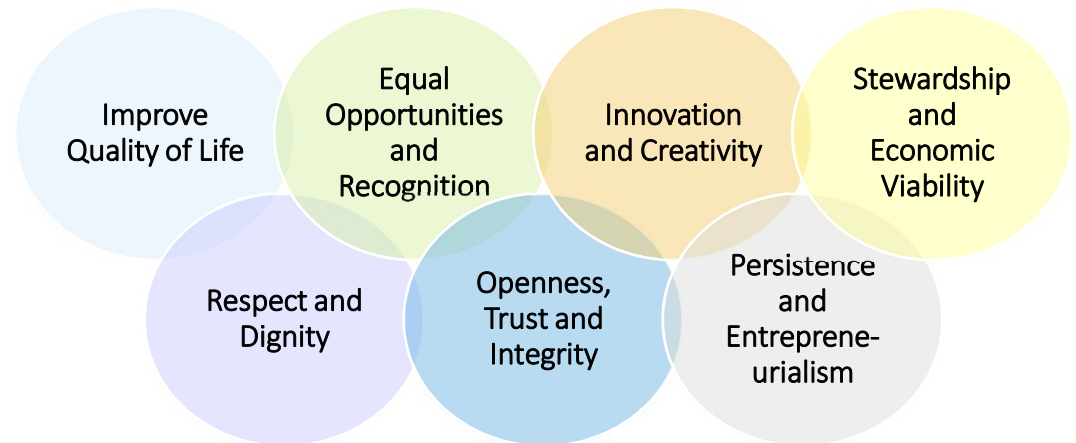
#### Vision

*“The American University in the Emirates (AUE) is dedicated to be one of the leading higher educational institutions, providing an integrated pathway for students to become creative, effective, and productive members of the community.”*

#### Mission

*“The American University in the Emirates (AUE) is committed to offer quality, multidisciplinary, research and career-oriented academic degree programs that prepare students for successful employment and continuing higher education”*

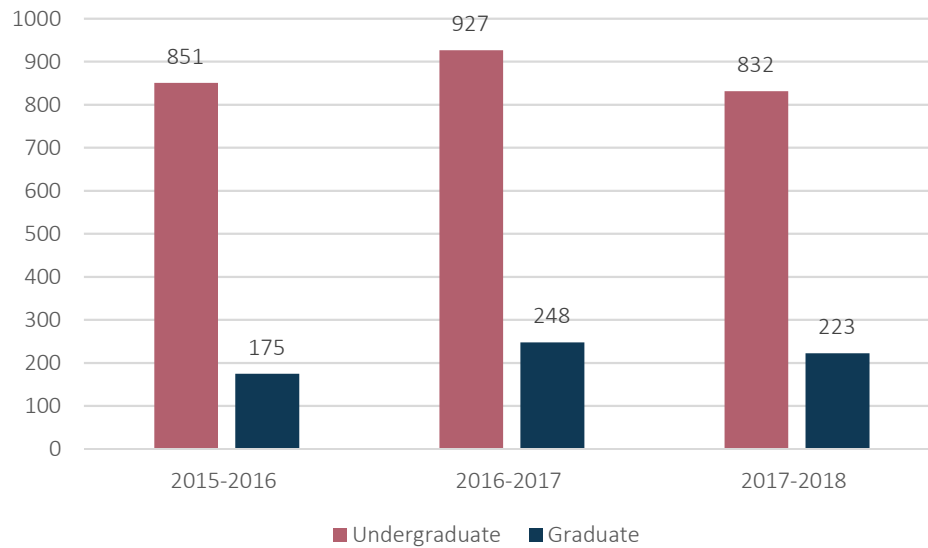
### AUE Core Values



# II. Admissions

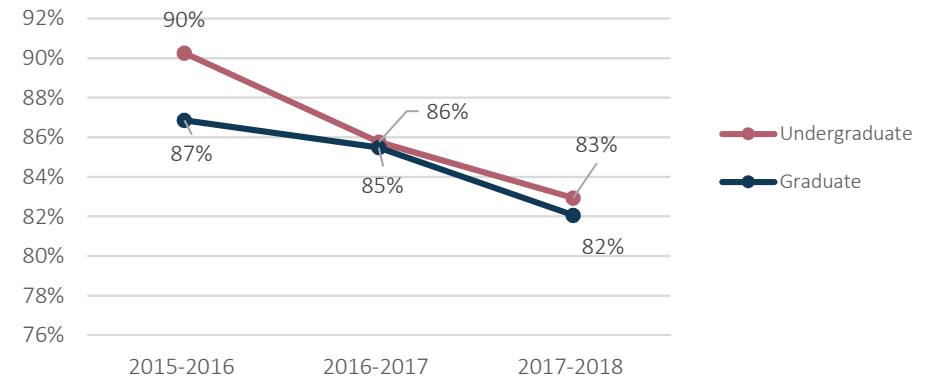
## Admission Trends

**Number of Applicants\***  
AY 15-16 to AY 17-18



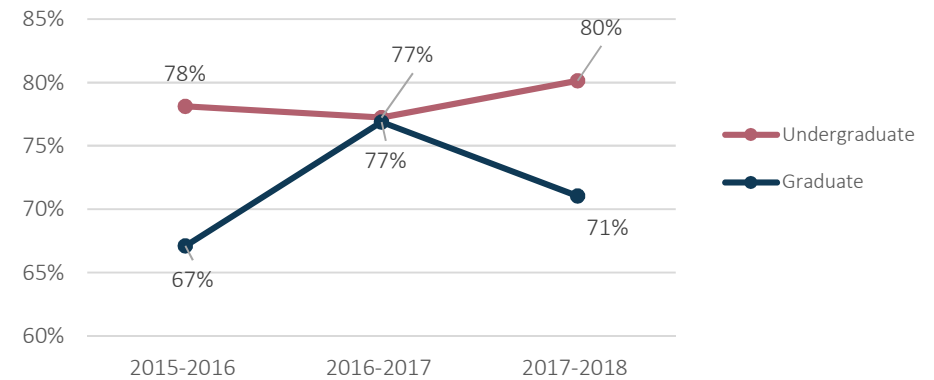
**Admit Rate\***

(percent of applicants who were accepted)



**Yield Rate\***

(percent of accepted who enrolled)



\*Number of applicants are reported for the entire academic year (i.e., sum of applicants during Fall, Spring and Summer semesters). Admit and yield rates are also reported by academic year

# III. Student Enrollment

## Fall 2017-2018 Enrollment Census

### Enrollment by Award-Level, Mode of Study and Gender

	Bachelor Degree	Master Degree	Total
<b>Full-time</b>	<b>1432</b>	<b>131</b>	<b>1563</b>
Female	589	46	635
Male	843	85	928
<b>Part-time</b>	<b>590</b>	<b>137</b>	<b>727</b>
Female	169	44	213
Male	421	93	514
<b>Total</b>	<b>2022</b>	<b>268</b>	<b>2290</b>

\*Headcounts include degree-seeking students; visiting students are also included

\*A full time student is a student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level

### Enrollment by Student Type

	Bachelor Degree	Master Degree	Total
Continuing	1634	185	1819
New to the Institution	324	83	407
Transfer	59		59
Visiting	3		3
Readmitted	2		2
<b>Total</b>	<b>2022</b>	<b>268</b>	<b>2290</b>

### Enrollment by College and Gender

	Female	Male	Total
College of Business Administration	279	590	869
College of Computer Information Technology	27	117	144
College of Design	156	53	209
College of Education	7	3	10
College of Law	115	329	444
College of Media and Mass Communication	239	278	517
College of Security and Global Studies	25	69	94
<i>Undecided</i>		3	3
<b>Total</b>	<b>848</b>	<b>1442</b>	<b>2290</b>

\*Headcounts include degree-seeking, graduate and undergraduate students. Visiting students are also included

### Enrollment by Student Level and Average Age

Student Level	Number of Students	Average Age
Freshman	905	22.4
Sophomore	438	24.0
Junior	332	25.4
Senior	347	26.7
Masters - Year1	153	30.8
Masters - Year2	115	33.2

# III. Student Enrollment

## Fall 2017-2018 Enrollment Census (*continued*)

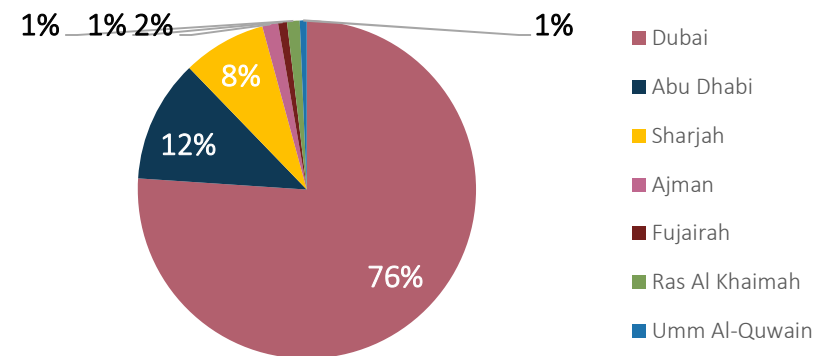
Enrollment by Award Level, Gender and Nationality

	Bachelor Degree	Master Degree	Total
<b>Female</b>	<b>758</b>	<b>90</b>	<b>848</b>
UAE	227	62	289
Arab	357	18	375
Non-Arab	126	5	131
GCC	48	5	53
<b>Male</b>	<b>1264</b>	<b>178</b>	<b>1442</b>
UAE	739	150	889
Arab	387	22	409
Non-Arab	92	4	96
GCC	46	2	48
<b>Total</b>	<b>2022</b>	<b>268</b>	<b>2290</b>

5 Countries with Highest Enrollment

Country	Number of Students	Percent of Total Enrollment
United Arab Emirates	1178	51%
Syria	152	7%
Egypt	140	6%
Jordan	121	5%
Iraq	89	4%

UAE Student Enrollment by Residency\*



# III. Student Enrollment

## Historical Enrollment Trends

Fall Enrollment by Award-Level and Mode of Study\*

	Fall 13-14	Fall 14-15	Fall 15-16	Fall 16-17	Fall 17-18
<b>Bachelor Degree</b>	<b>2236</b>	<b>2190</b>	<b>2051</b>	<b>1984</b>	<b>2022</b>
Full-time	1588	1551	1452	1413	1432
Part-time	648	639	599	571	590
<b>Total</b>	<b>2236</b>	<b>2190</b>	<b>2051</b>	<b>1984</b>	<b>2022</b>
<b>Master Degree</b>	<b>223</b>	<b>330</b>	<b>285</b>	<b>237</b>	<b>268</b>
Full-time	105	180	139	129	131
Part-time	118	150	146	108	137
<b>Total</b>	<b>223</b>	<b>330</b>	<b>285</b>	<b>237</b>	<b>268</b>
<b>Total</b>	<b>2459</b>	<b>2520</b>	<b>2336</b>	<b>2221</b>	<b>2290</b>

\*Headcounts include degree-seeking students. Visiting students are also included

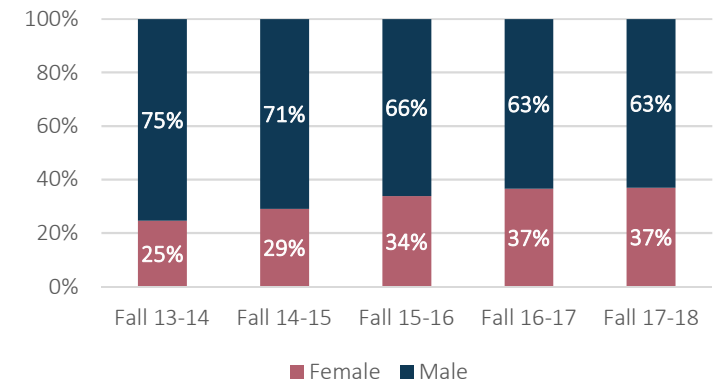
\*A full time student is a student enrolled for 12 or more semester credits at the undergraduate level, or a student enrolled for 9 or more semester credits at the graduate level

Fall Enrollment by College\*

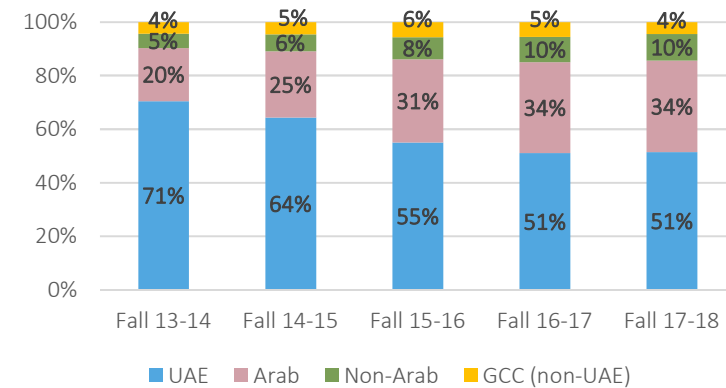
	Fall 13-14	Fall 14-15	Fall 15-16	Fall 16-17	Fall 17-18
College of Business Administration (COBA)	1054	1038	922	915	869
College of Computer Information Technology (CCIT)	141	155	165	106	144
College of Design (CFAD)	121	164	167	174	209
College of Education (CEDU)				9	10
College of Law (CLAW)	806	735	614	493	444
College of Media and Mass Communication (CMMC)	337	428	468	506	517
College of Security and Global Studies (CSGS)					94
Undecided				18	3
<b>Total</b>	<b>2459</b>	<b>2520</b>	<b>2336</b>	<b>2221</b>	<b>2290</b>

\*Headcounts include degree-seeking students. Visiting students are also included

Fall Enrollment by Gender



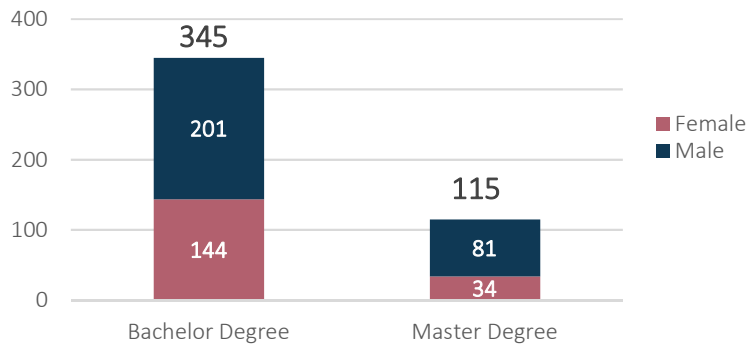
Fall Enrollment by Nationality



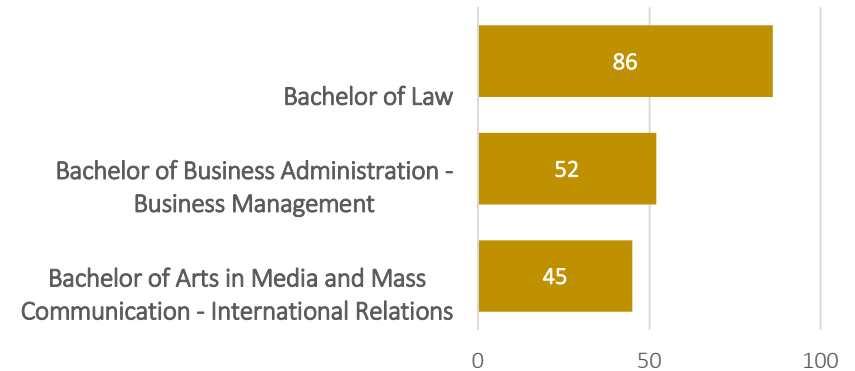
# IV. Degrees Conferred

## Completions: AY 2017-2018

Graduates by Award-Level and Gender



Top Three Degrees Awarded



Average CGPA of Graduates

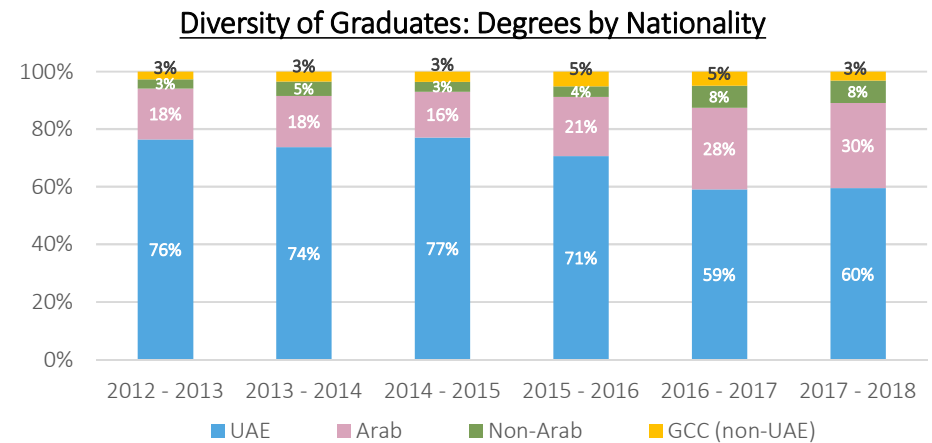
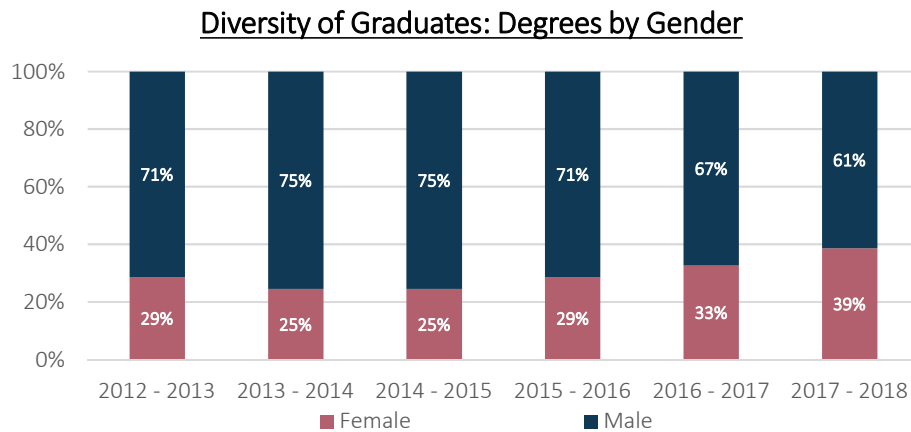
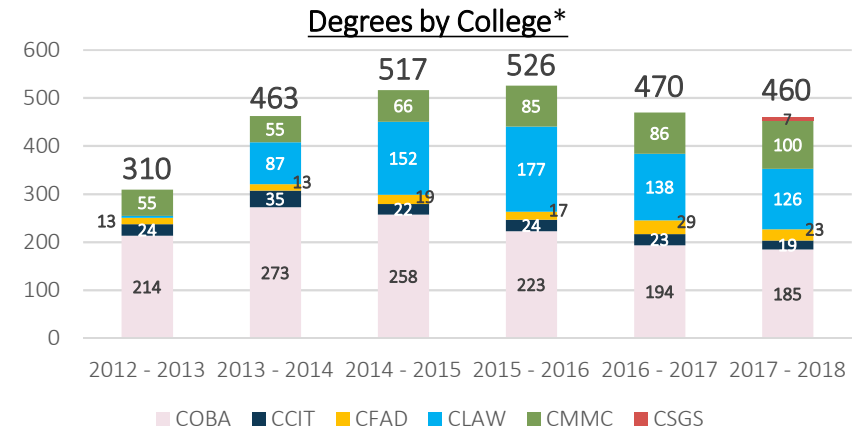
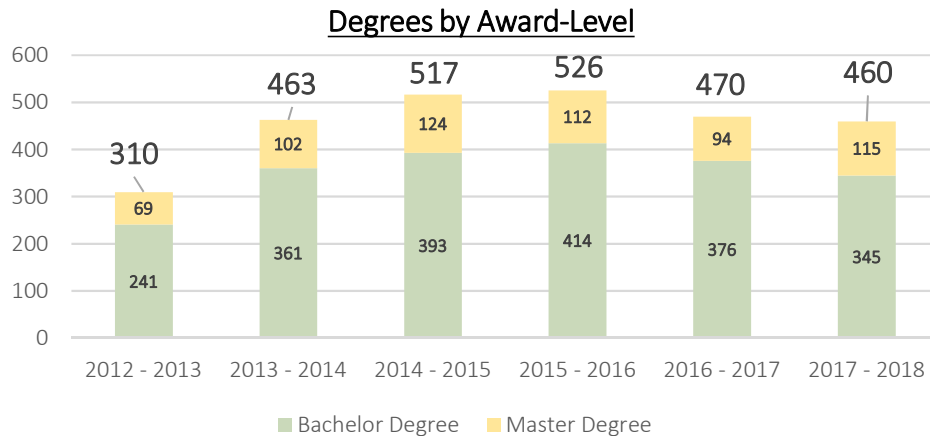
College	Bachelor Degree	Master Degree
College of Business Administration (COBA)	3.1	3.4
College of Computer Information Technology (CCIT)	3.1	3.5
College of Design (CFAD)	3.4	
College of Law (CLAW)	2.9	3.7
College of Media and Mass Communication (CMMC)	3.0	3.6
College of Security and Global Studies (CSGS)	3.5	

*NB: Degrees are awarded from September 1st to August 31st of each academic year*



# IV. Degrees Conferred

## Completion Trends



NB: Degrees are awarded from September 1st to August 31st of each academic year

\*COBA – College of Business Administration; CCIT - College of Computer Information Technology; CFAD – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

# V. Academic Programs

## Academic Programs 17-18

College	Degree	Programs
COLLEGE OF BUSINESS ADMINISTRATION (COBA)	Master Degree	Master in Business Administration
		Master of Sports Management
	Bachelor Degree	Bachelor of Business Administration in Accounting
		Bachelor of Business Administration in Finance
		Bachelor of Business Administration in Hospital and Healthcare Management
		Bachelor of Business Administration in Logistics and Supply Chain Management
		Bachelor of Business Administration in Insurance and Risk Management
		Bachelor of Business Administration in Human Resource Management
		Bachelor of Business Administration in Business Management
		Bachelor of Business Administration in E-Commerce and Marketing
COLLEGE OF COMPUTER INFORMATION TECHNOLOGY (CCIT)	Bachelor Degree	Bachelor of Science in Information Technology Management
		Bachelor of Science in Computer Science – Digital Forensics
		Bachelor of Science in Computer Science – Network Security
	Master Degree	Masters in Knowledge Management
COLLEGE OF DESIGN (CFAD)	Bachelor Degree	Bachelor of Science in Design - Fashion Design
		Bachelor of Science in Design - Interior Design
		Bachelor of Science in Design - Graphic Design
		Bachelor of Science in Design - Digital Animation

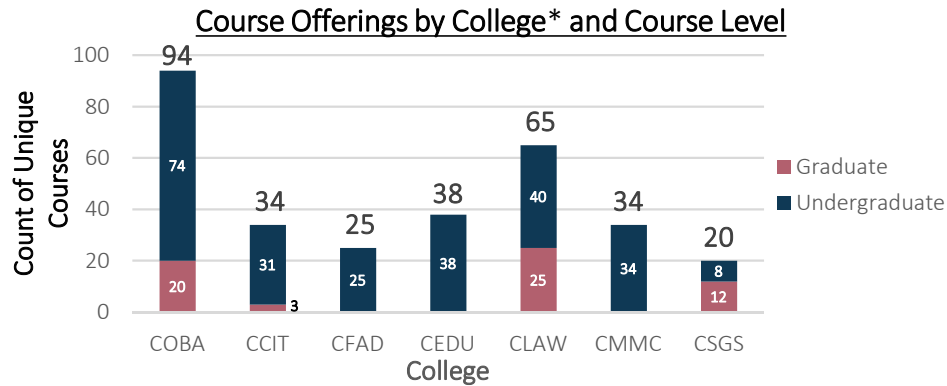
# V. Academic Programs

## Academic Programs 17-18

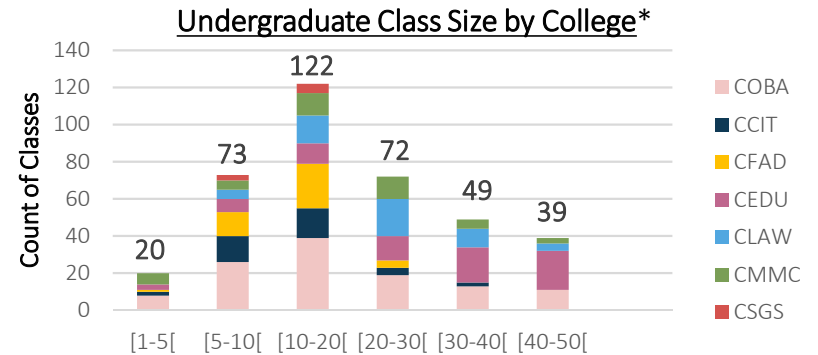
College	Degree	Programs
COLLEGE OF LAW (CLAW)	Master Degree	Master in Arbitration
		Master in Intellectual Property
		Masters in Criminal Science
		Professional Master in Sports Law
	Bachelor Degree	Bachelor of Law
COLLEGE OF MEDIA AND MASS COMMUNICATION (CMMC)	Bachelor Degree	Bachelor of Arts in Media and Mass Communication – International Relations
		Bachelor of Arts in Media and Mass Communication – Public Relations
		Bachelor of Arts in Media and Mass Communication – Radio & TV
		Bachelor of Arts in Media and Mass Communication – Integrated Marketing Communications
		Bachelor of Public Relation
COLLEGE OF SECURITY AND GLOBAL STUDIES (CSGS)	Bachelor Degree	Bachelor of Arts in Security and Strategic Studies - Crisis Management Communication
		Bachelor of Arts in Security and Strategic Studies - Disaster Management
		Bachelor of Arts in Security and Strategic Studies - Emergency Management
		Bachelor of Arts in Security and Strategic Studies - Risk Management
	Master Degree	Master in Security Studies and Information Analysis
		Master of Arts in Security and Strategic Study
		Master of Arts in Diplomacy
COLLEGE OF EDUCATION (CEDU)	Bachelor Degree	Bachelor in Educational Technology
		Bachelor in Educational and Administration and Supervision
		Bachelor in Education Psychology and Counseling

# VI. Courses, Course Enrollment & Class Size

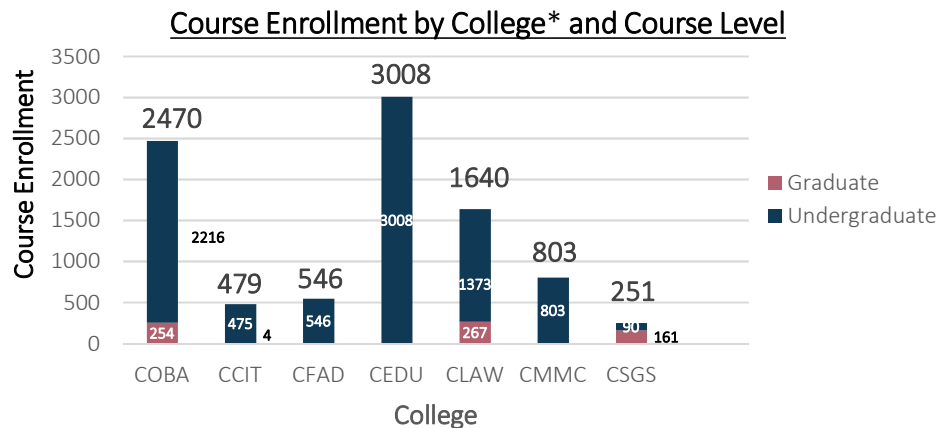
## Course Offerings, Course Enrollment and Class Size: Fall 2017-2018



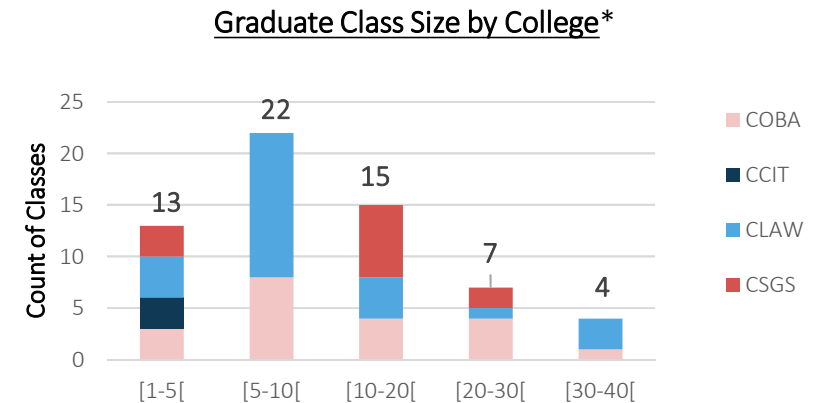
NB: Count of unique courses (bridging and core courses); count excludes Capstone, Thesis, and Internship courses and laboratory sessions



NB: Count of core courses, including those delivered as independent study. This sum excludes Capstone, Thesis, and Internship courses and laboratory sessions



NB: Total enrollment in bridging and core courses across all sections, including courses delivered as independent study. This sum excludes enrollment in Capstone, Thesis, and Internship courses and laboratory sessions.

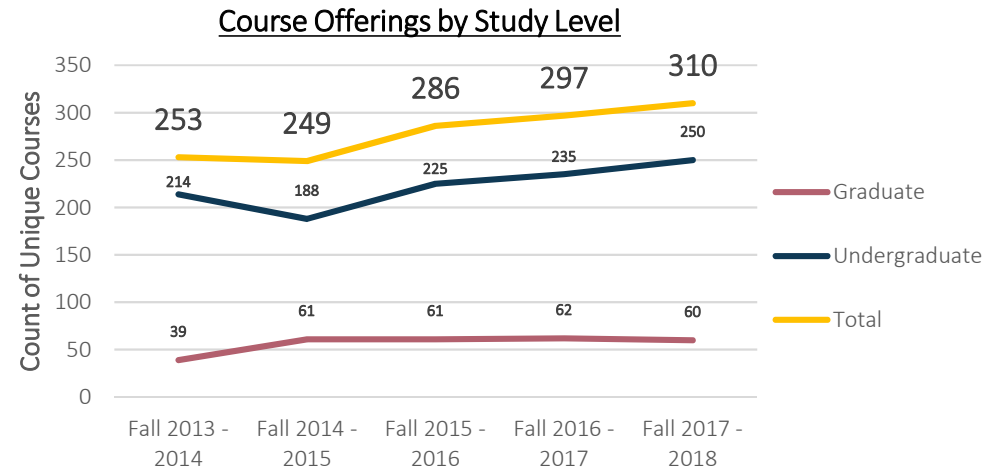
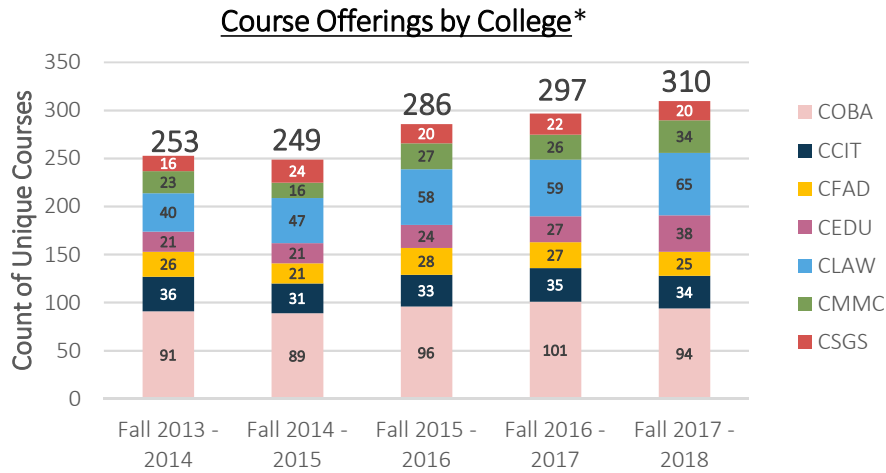


NB: Count of core and bridging courses, including those delivered as independent study. This sum excludes Capstone, Thesis, and Internship courses and laboratory sessions

\*COBA – College of Business Administration; CCIT – College of Computer Information Technology; CFAD – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

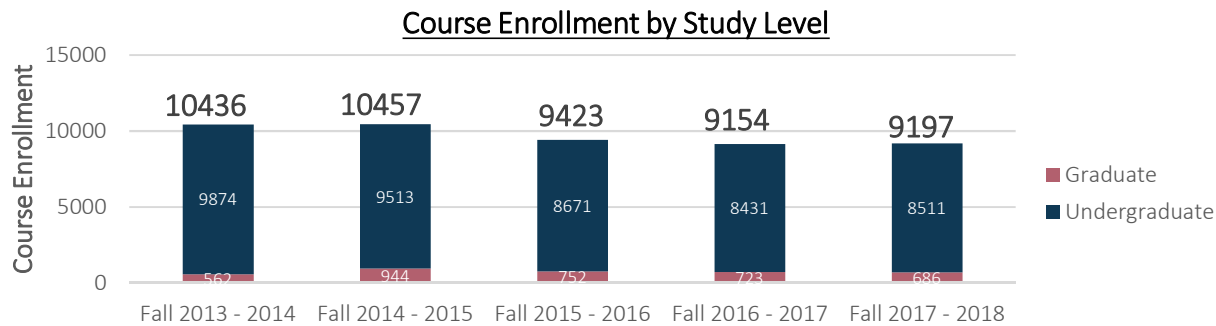
# VI. Courses, Course Enrollment & Class Size

## Course Offering and Enrollment History



NB: Count of unique undergraduate and graduate courses (bridging and core courses); count excludes Capstone, Thesis, and Internship courses and laboratory sessions

NB: Count of unique courses (bridging and core courses) across all Colleges; count excludes Capstone, Thesis, and Internship courses and laboratory sessions.



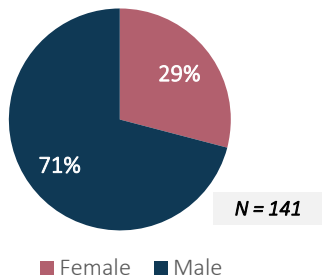
NB: Total enrollment in bridging and core courses across all sections, including courses delivered as independent study. This sum excludes enrollment in Capstone, Thesis, and Internship courses and laboratory sessions.

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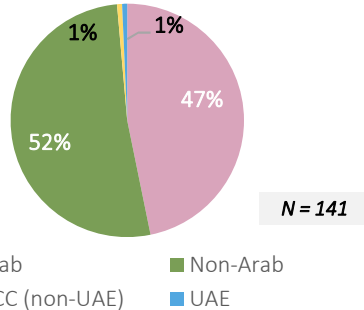
# VII. Faculty

## Faculty Composition: Fall 2017-2018

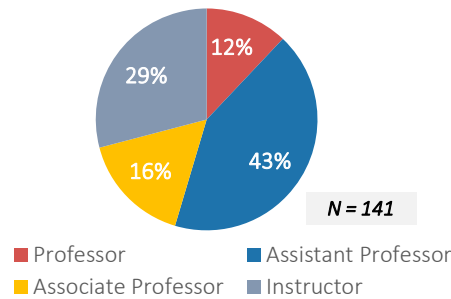
Faculty by Gender



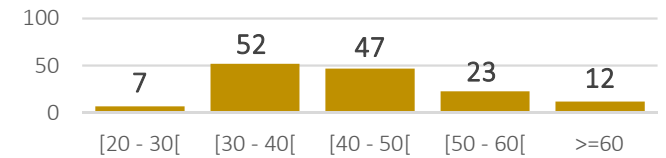
Faculty by Nationality



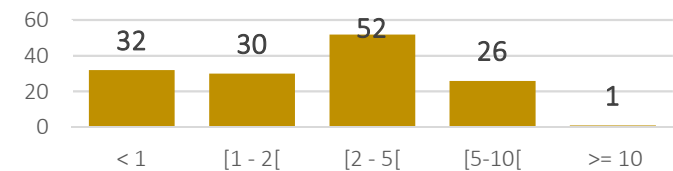
Faculty by Rank



Faculty by Age Group (in years)



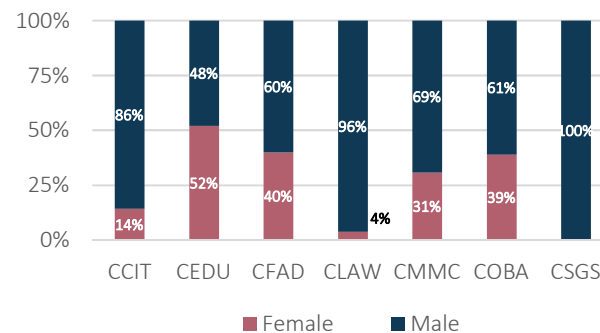
Faculty Tenure (in years)



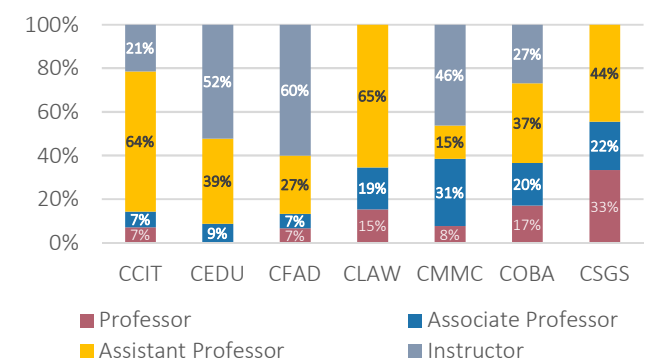
Faculty Headcount by College\* and Employment Mode

College	Full Time	Part Time	Total
CCIT	11	3	14
CEDU	18	5	23
CFAD	10	5	15
CLAW	20	6	26
CMMC	10	3	13
COBA	29	12	41
CSGS	9	0	9
<b>Total</b>	<b>107</b>	<b>34</b>	<b>141</b>

Faculty by Gender and College\*



Faculty by Rank and College\*



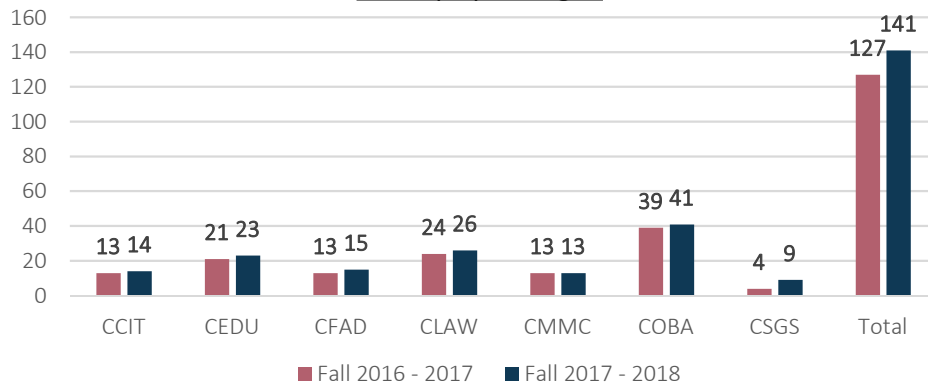
NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/ lab assistants.

COBA – College of Business Administration; CCIT - College of Computer Information Technology; CFAD – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

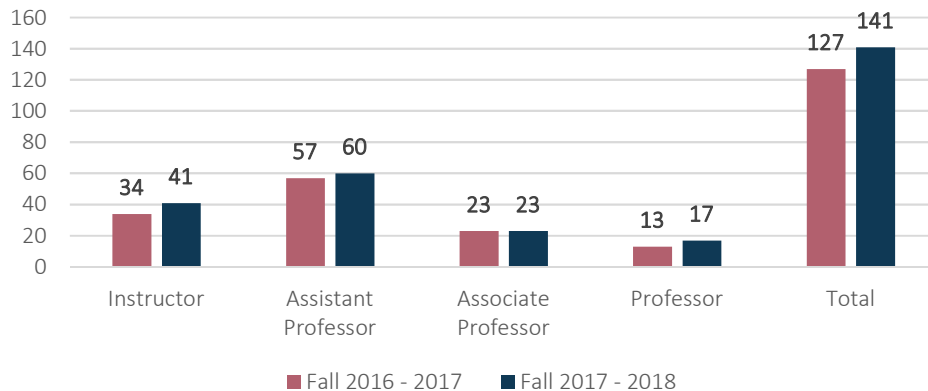
# VII. Faculty

## Two-Year Trend in Faculty Composition

Faculty by College\*



Faculty by Academic Rank



Faculty by Gender and Nationality

Nationality	Gender	Fall 2016 - 2017	Fall 2017 - 2018
Arab		60	66
	Female	10	14
	Male	50	52
Non-Arab		65	73
	Female	26	26
	Male	39	47
GCC		1	1
	Female	1	1
	Male	0	0
UAE		1	1
	Female	0	0
	Male	1	1
<b>Total</b>		<b>127</b>	<b>141</b>

NB: Faculty counts include visiting faculty members. The counts above exclude faculty members who teach non-degree students only, as well as teaching/ lab assistants.

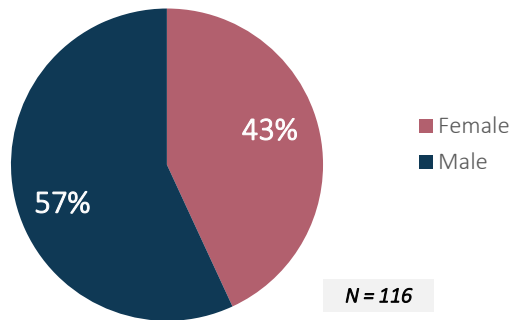
COBA – College of Business Administration; CCIT - College of Computer Information Technology; CFAD – College of Design; CLAW – College of Law; CMMC – College of Media and Mass Communication; CSGS – College of Security and Global Studies; CEDU – College of Education

# VIII. Staff

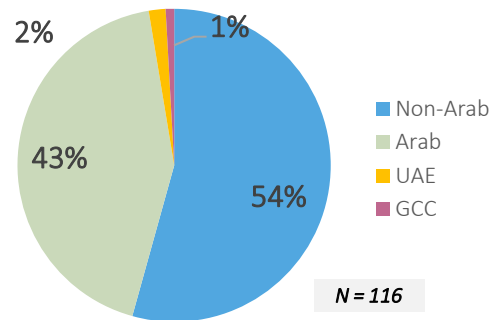
## Staff Demographics and Job Function

Headcounts as of August 10, 2018

Staff by Gender



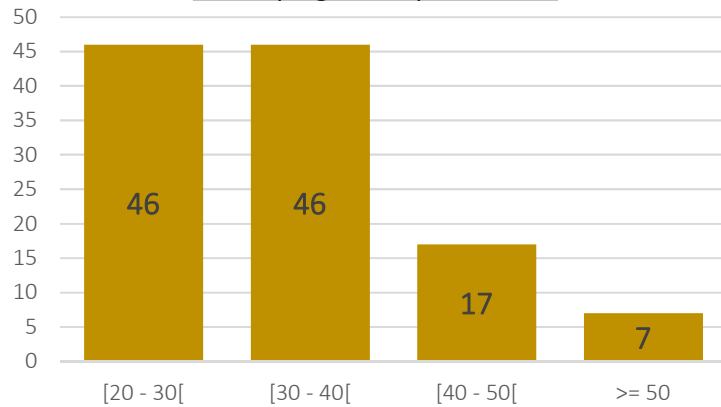
Staff by Nationality



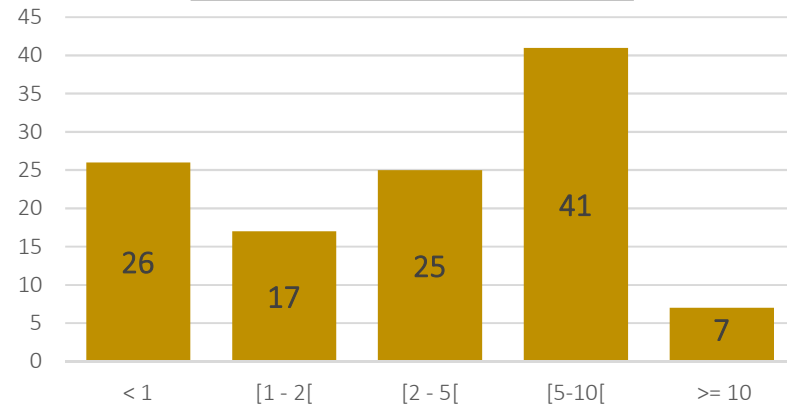
Staff by Job Function

Job Function	Number
Administrative Support Services	66
Academic Support Services	24
Student Services	22
Executive Offices	4
<b>Total</b>	<b>116</b>

Staff by Age Group (in years)



Tenure of Staff Members (in years)





# IX. Tuition

## Total Tuition Cost by Program\* (1/3)

Current Tuition Costs and Tuition Costs for Previous Years of Entry

College	Level	Program	Tuition costs in AED (Prior to Spring 15-16)	Tuition costs in AED (During and After Spring 15-16)*
<b>COLLEGE OF COMPUTER INFORMATION TECHNOLOGY</b>				
	Undergraduate			
		Bachelor of Computer Science - Network Security	172,295.45	180,500.00
		Bachelor of Science in Computer Science – Digital Forensics	172,295.45	180,500.00
		Bachelor of Science in Information Technology Management	160,363.64	168,000.00
<b>COLLEGE OF DESIGN</b>				
	Undergraduate			
		Bachelor of Science in Design - Digital Animation	169,909.09	178,000.00
		Bachelor of Science in Design - Fashion Design	169,909.09	178,000.00
		Bachelor of Science in Design - Graphic Design	169,909.09	178,000.00
		Bachelor of Science in Design - Interior Design	169,909.09	178,000.00
<b>COLLEGE OF EDUCATION</b>				
	Undergraduate			
		Bachelor of Education - Educational Administration and Supervision	178,977.27	187,500.00
		Bachelor of Education - Educational Psychology and Counseling	177,159.09	185,595.24
		Bachelor of Education - Educational Technology	177,159.09	185,595.24
<b>COLLEGE OF LAW</b>				
	Graduate			
		Master in Arbitration	126,000.00	126,000.00
		Master in Criminal Sciences	126,000.00	126,000.00
		Master in Intellectual Property	126,000.00	126,000.00
		Professional Master in Sports Law	120,338.10	120,338.10
	Undergraduate			
		Bachelor of Law	162,285.71	178,514.28

\* Estimated based on possible study plan. Tuition costs were augmented for undergraduate students in Spring 15-16

\* Tuition costs reported exclude VAT. Tuition costs for graduate courses exclude costs of graduate bridging courses

# IX. Tuition

## Total Tuition Cost by Program\* (2/3)

Current Tuition Costs and Tuition Costs for Previous Years of Entry

College	Level	Program	Tuition costs in AED (Prior to Spring 15-16)	Tuition costs in AED (During and After Spring 15-16)*
<b>COLLEGE OF MEDIA AND MASS COMMUNICATION</b>				
	Undergraduate			
		Bachelor of Arts in Media and Mass Communication - Integrated Marketing Communication	155,113.64	162,500.00
		Bachelor of Arts in Media and Mass Communication - International Relations	155,113.64	162,500.00
		Bachelor of Arts in Media and Mass Communication - Public Relations	155,113.64	162,500.00
		Bachelor of Arts in Media and Mass Communication - Radio and TV	155,113.64	162,500.00
		Bachelor of Public Relations	168,159.09	176,166.67
<b>COLLEGE OF BUSINESS ADMINISTRATION</b>				
	Graduate			
		Master of Business Administration	99,000.00	99,000.00
		Master of Sports Management	110,062.86	110,062.86
	Undergraduate			
		Bachelor of Business Administration – Accounting	155,113.64	162,500.00
		Bachelor of Business Administration - Business Management	155,113.64	162,500.00
		Bachelor of Business Administration - E-Commerce and Marketing	155,113.64	162,500.00
		Bachelor of Business Administration – Finance	155,113.64	162,500.00
		Bachelor of Business Administration - Hospital and Healthcare Management	155,113.64	162,500.00
		Bachelor of Business Administration - Human Resource Management	155,113.64	162,500.00
		Bachelor of Business Administration - Insurance and Risk Management	155,113.64	162,500.00
		Bachelor of Business Administration - Logistics and Supply Chain Mgm	155,113.64	162,500.00

\* Estimated based on possible study plan. Tuition costs were augmented for undergraduate students in Spring 15-16

\* Tuition costs reported exclude VAT. Tuition costs for graduate courses exclude costs of graduate bridging courses

# IX. Tuition

## Total Tuition Cost by Program\* (3/3)

Current Tuition Costs and Tuition Costs for Previous Years of Entry

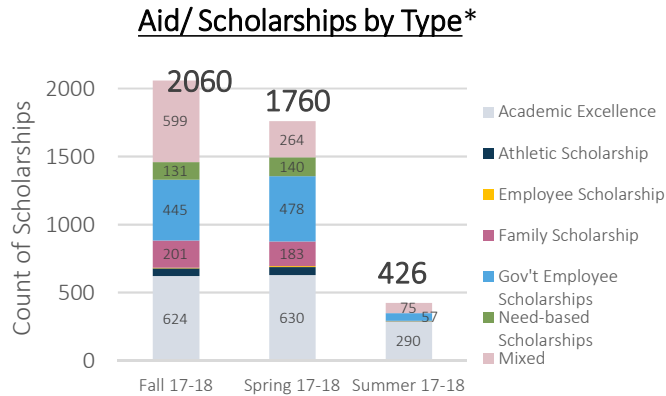
College	Level	Program	Tuition costs in AED (Prior to Spring 15-16)	Tuition costs in AED (During and After Spring 15-16)*
<b>COLLEGE OF SECURITY AND GLOBAL STUDIES</b>				
	Graduate			
		Master in Security Studies and Information Analysis	120,057.14	120,057.14
		Master of Arts in Security and Strategic Studies	100,047.62	100,047.62
		Master of Diplomacy	120,057.14	120,057.14
	Undergraduate			
		Bachelor of Arts in Security and Strategic Studies - Crisis Management Communication	172,009.09	180,200.00
		Bachelor of Arts in Security and Strategic Studies - Disaster Management	172,009.09	180,200.00
		Bachelor of Arts in Security and Strategic Studies - Emergency Management	172,009.09	180,200.00
		Bachelor of Arts in Security and Strategic Studies - Risk Management	172,009.09	180,200.00

\* Estimated based on possible study plan. Tuition costs were augmented for undergraduate students in Spring 15-16

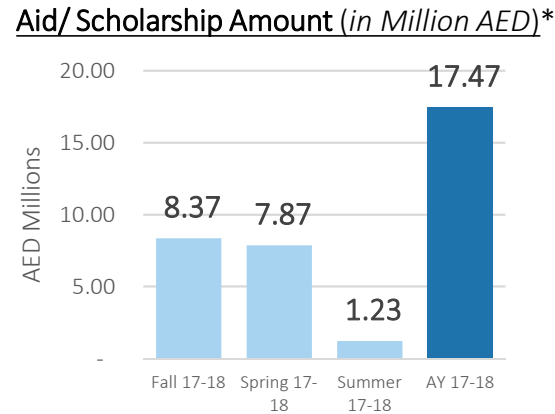
\* Tuition costs reported exclude VAT. Tuition costs for graduate courses exclude costs of graduate bridging courses

# X. Aid and Scholarships

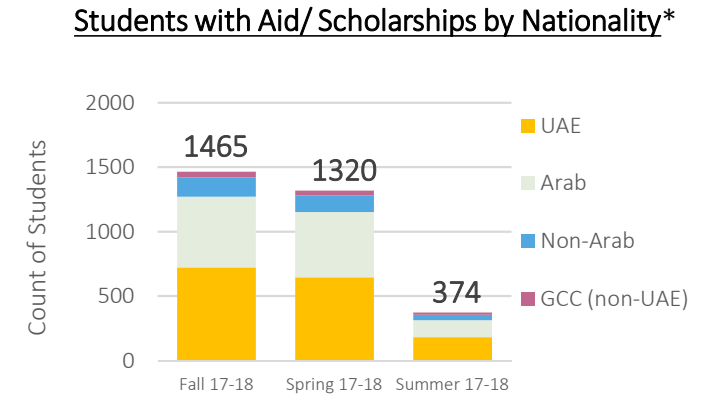
## Financial Aid and Scholarships: AY 2017-2018



\*Count of financial aid awards and scholarships. A student can receive multiple awards and scholarships per semester. Count includes only degree-seeking students, graduate and undergraduate



\*Includes only degree-seeking students, graduate and undergraduate



\*Count of financial aid awards and scholarships. Count is unique per student and includes only degree-seeking students, graduate and undergraduate

### Number of Students with Aid/ Scholarships by Degree-level and Gender

	Fall 17-18	Spring 17-18	Summer 17-18
<b>Bachelor Degree</b>	<b>1237</b>	<b>1100</b>	<b>241</b>
Female	528	493	137
Male	709	607	104
<b>Master Degree</b>	<b>228</b>	<b>220</b>	<b>133</b>
Female	70	77	47
Male	158	143	86
<b>Total</b>	<b>1465</b>	<b>1320</b>	<b>374</b>

### Average Aid Amount per Student and Percent of Enrolled with Aid\*

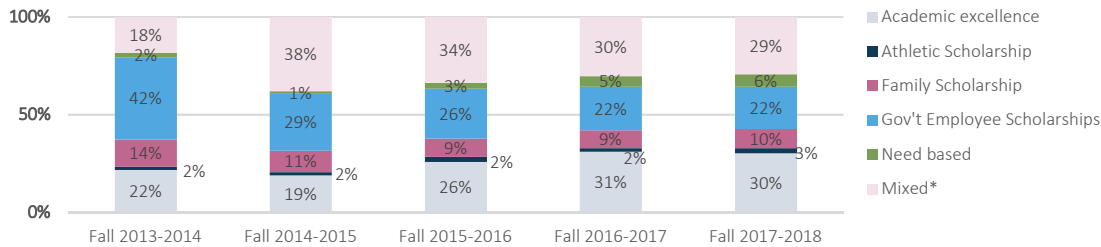
	Number of Students with Aid	Total Aid Amount Provided by AUE (in Million AED)	Average Aid/ Student*	% of Total Enrolled with Aid
<b>Fall 17-18</b>	<b>1465</b>	<b>8.4</b>		
Bachelor Degree	1,237	6.1	4,949	61%
Master Degree	228	2.2	9,860	85%
<b>Spring 17-18</b>	<b>1320</b>	<b>7.9</b>		
Bachelor Degree	1,100	5.7	5,143	57%
Master Degree	220	2.2	10,065	91%
<b>Summer 17-18</b>	<b>374</b>	<b>1.2</b>		
Bachelor Degree	241	0.5	2,029	27%
Master Degree	133	0.7	5,545	91%

\*Average financial aid/ scholarship amount per student who received financial aid/ scholarships

# X. Aid and Scholarships

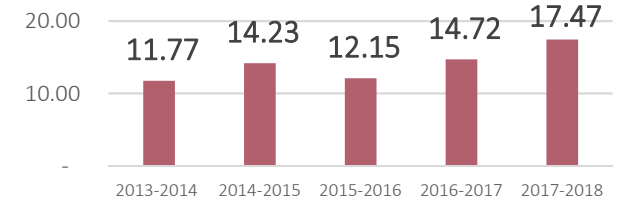
## Financial Aid and AUE Scholarships History

**Scholarships by Type\***



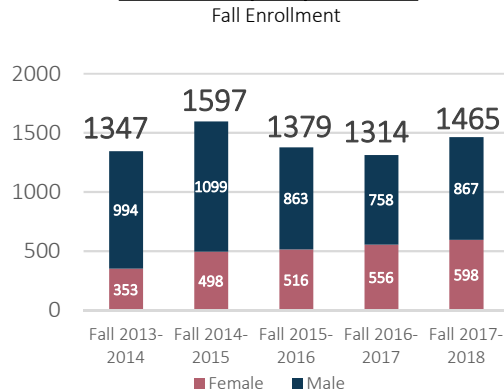
\*Count of financial aid awards and scholarships. A student can receive multiple awards and scholarships. Count includes degree-seeking students, graduate and undergraduate only

**Scholarships Amount (in Million AED)\***



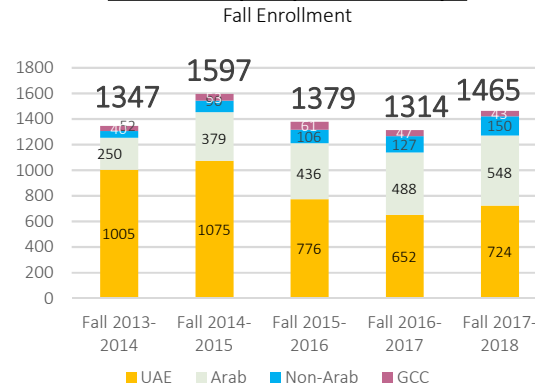
\*Total amount includes only degree-seeking students, graduate and undergraduate

**Students with Aid/  
Scholarships by Gender\***



\*Count of financial aid awards and scholarships. Unique count per student enrolled in Fall. Count includes only degree-seeking students, graduate and undergraduate

**Students with Aid/  
Scholarships by Nationality\***



\*Count of financial aid awards and scholarships. Unique count per student enrolled in Fall. Count includes only degree-seeking students, graduate and undergraduate

**Percentage Enrolled with Aid**

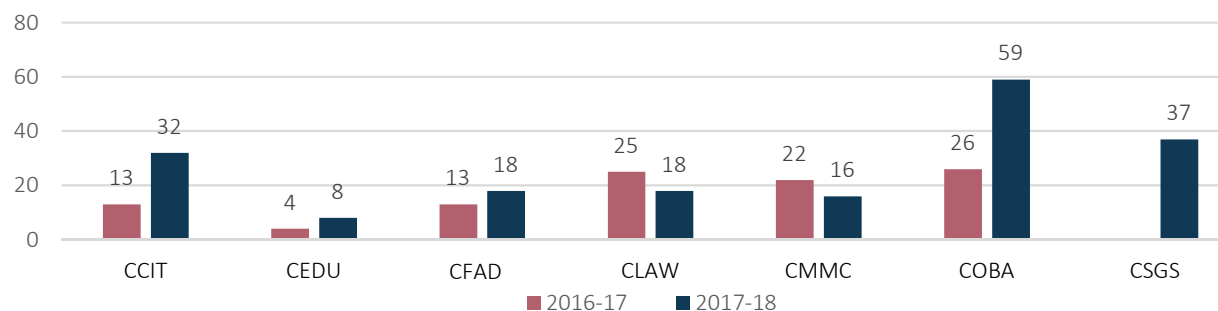
	Fall Enrollment	
	Number of Students with Aid	% of Total Enrolled with Aid
<b>Fall 13-14</b>		
Bachelor Degree	1133	51%
Master Degree	214	96%
<b>Fall 14-15</b>		
Bachelor Degree	1274	58%
Master Degree	323	98%
<b>Fall 15-16</b>		
Bachelor Degree	1119	55%
Master Degree	260	91%
<b>Fall 16-17</b>		
Bachelor Degree	1092	55%
Master Degree	222	94%
<b>Fall 17-18</b>		
Bachelor Degree	1237	61%
Master Degree	228	85%

NB: This page presents information on financial aid and scholarships that are provided by the American University in the Emirates

# XI. Faculty Research

## Faculty Publications

Total Faculty Publications by College:  
2016-17 and 2017-18



*Note: Faculty publications include journal articles, book/ book chapters, conference proceedings and creative work*

Faculty Publications Types by College:  
2016-17 and 2017-18

	Journal Articles		Conference Proceedings		Books/ Book Chapter		Creative work	
	16-17	17-18	16-17	17-18	16-17	17-18	16-17	17-18
College of Computer Information Technology (CCIT)	10	15	2	15	1	2	0	0
College of Education (CEDU)	3	3	1	3	0	2	0	0
College of Design (CFAD)	0	1	2	4	0	0	11	13
College of Law (CLAW)	23	12	1	6	1	0	0	0
College of Media and Mass Communication (CMMC)	12	7	6	7	4	2	0	0
College of Business Administration (COBA)	16	27	6	11	4	21	0	0
College of Security and Strategic Studies (CSGS)	0	8	0	19	0	10	0	0